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Campus Master Plan Update

- **Scope Information and Status**
  - Physical Planning Scope
  - Goals & Objectives
  - Focus Elements
  - Engagement & Schedule

- **Focus Elements**

- **Questions & Discussion**

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Six Focus Elements

Campus Development Plan
A review and analysis of existing planning efforts undertaken by the University since the adoption of the Campus Master Plan in 2004 will be completed. This will include the adopted and proposed District Plans, Vision 2020, current Academic Plans, current Strategic Plan(s), and other planning efforts.

Mobility & Safety
The planning effort will evaluate current campus access and circulation along with projected scenarios based on potential growth. Emphasis will be placed on the pedestrian experience along with campus gateways, edge conditions, alternate mobility opportunities, future garage locations and connections to the community.

Sustainability & Wellness
Develop a set of sustainability guidelines that will inform the planning effort and the Development Framework Plan. Identify both planning and building best practices relevant to sustainability strategies. Incorporate standards into a set of Sustainability Guidelines.

Conservation & Heritage
Review the current list of heritage campus buildings to identify necessary additions or deletions, coordinated with facilities indicated for potential demolition in the 2004 Campus Master Plan and adopted District Plans. The current Heritage Building Guidelines will be reviewed and recommendations made for revisions.

Wayfinding & Signage
Develop a signage and wayfinding master plan. This effort will focus on developing a breakdown of where wayfinding is needed and the development of new signage standards for the university. The wayfinding system includes directional, identification, and orientation signs to facilitate campus navigation and identity.

Campus Guidelines
Review and recommend additions, deletions or modifications to the current 2004 Campus Master Plan guidelines for architectural and landscape components.

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Underlying goals and objectives of the six focus elements are:

- **Enhancement of the student experience.**
- **Campus connectivity (physical connections and interdisciplinary connections of the academic community).**
- **Integrated vision of the campus landscape and its facilities.**

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Engagement

Orchestrated by:
Dr. Jorge Vanegas
Ms. Lilia Gonzales

Direct & Advise:
Executive Committee
President
Provost
VP for Finance & Administration

Advisory Committees
Council of Deans
Council for the Built Environment

Focus Groups
Multiple Entities

Support:
Information Requests
University Architect
Transportation Services
UES
Student Affairs
Academics

Campus & Community
Open Forums
Website

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Continuing Campus Engagement

Scope:

Improvements or Policies

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Schedule

Upcoming Milestones:

07 Oct:  1\textsuperscript{st} Draft of Master Plan Update
13 Oct:  Campus Open Houses
14 Oct:  Joint Focus Group Session
31 Oct:  2\textsuperscript{nd} Draft of Master Plan Update

02 Nov:  Council of Deans
08 Nov:  Council for the Built Environment
10 Nov:  Executive Committee
15 Dec:  Final Draft of Master Plan Update

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Focus Elements

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1. Planning tools that allow us to organize the campus at a macro scale.

2. Diagrammatic and evolutionary.

3. Guides scenario testing of campus systems.

4. Comprise of three components:

**Framework Plan**

**Open Space Network**

**Character Zones**

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SCENARIO ONE

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scenario 1: Open Space Network

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scenario 1: Campus Development Plan

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scenario 1: Pedestrian Zone

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scenario 1: Dismount Zones

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scenario 1: Roadways & Limited Access

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SCENARIO TWO

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scenario 2: Open Space Network

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scenario 2: Open Space Network & Framework

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scenario 2: Campus Development Plan

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scenario 2: Dismount Zones

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scenario 2: Roadways & Limited Access

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SCENARIO THREE

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scenario 3: Open Space Network

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scenario 3: Open Space Network & Framework

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scenario 3: Pedestrian Zone

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scenario 3: Bicycle Routes

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scenario 3: Dismount Zones

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SCENARIO ZONE COMPARISONS

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Scenario Comparison

Research Park:

Scenario ONE

Scenario TWO

Scenario THREE

OVERLAYS: Pedestrian Zone, Bicycle Routes, Roadways/Limited

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Scenario Comparison

OVERLAYS:
- Pedestrian Zone
- Bicycle Routes
- Roadways/Limited

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Scenario Comparison

northside:

Scenario ONE

Scenario TWO

Scenario THREE

OVERLAYS:
Pedestrian Zone
Bicycle Routes
Roadways/Limited

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1. Create a **pedestrian-focused** campus environment.

2. Enhance **safety** among the various forms of mobility:
   - Pedestrians
   - Bikes & Boards
   - Transit
   - Personal Vehicles
   - Others...

3. Improve **congestion and conflict** areas.

4. Coordinate and support parallel studies and projects.

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Open Space Network

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Road Improvements
Road Improvements
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1. Location close to existing bus route & on proposed bus routes
   • Close to university housing
   • Closer to Business school & Vet Med school
   • Edge of proposed ped zone with full access roads
   • Shifting more people to the garage from surface lots & adding necessary ped crossing sign would improve ped/bike safety & mobility on Research

2. Availability to Vet Med School, Health Science and Business school
   • On existing & proposed bike route
   • Just outside of ped zone

3. Convenient parking for student housing near Northgate
   • All the surface lots can be converted into green space & bike parking
   • Westside will have a garage on Olsen (proposed)
   • Close to bus routes

4. Should have access only from the university or on the road east of the garage
   • West-side road should be ped & bike access only in relation to proposed ped-bike under-pass in that location

5. Will not conflict with the existing garage on Bizzell so it will not cause congestion
   • Should not have left-in on Coke St. to avoid conflict with buses
   • A ped/bike crossing on the east side of Coke St. and bus stop for all buses on the route for connectivity to academic core

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Service Loops

Key
- Missing Service Loops
- Non-Intrusive Service Access

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On-Campus Transit Coverage

LEGEND:
- Transit Stop
- 5-min Walk Radius

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On-Campus Transit Coverage Density

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Recommended Bike Paths

**Key**
- Multiuse- separate from roads
- Bike Lane- separate lane on road
- Bike Route- share lane w/ cars (sharrow)
- Buffered Bike Lane
- Bike Free/Dismount Zone
- College Station Bike Routes
- Pedestrian Only

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Recommended Pedestrian Paths

**Key**
- Pedestrian Paths
- Pedestrian Only Zone

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Bike-Free/Dismount Zones

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Proposed Additional Bike Parking

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SCENARIO TESTS

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1. **University Dr. between Bizzell St. and Boyett St.**
   - Heavy vehicular traffic throughout the day
   - Primary pedestrian access zone for off-campus student communities north of University Dr
   - Medians are limited or lacking at some crossings.

2. **George Bush Dr. Between Wellborn Rd. and Olsen Blvd.**
   - Significant number of bicycle crashes at this location
   - A key campus access point for vehicles and pedestrians travelling from the south.

3. **Raymond Stotzer Pkwy. At Vet Med.**
   - High-speed, four lane road with no pedestrian support for travel between west campus and Vet Med.

4. **Bizzell St. between University Dr. and Ross St.**
   - Primary campus entry point for vehicles headed for large eastern parking lots.
   - Heavy pedestrian circulation to and from parking and also pedestrians entering campus from The Gardens and Northgate communities.

5. **George Bush Dr. and Penberthy Rd.**
   - Recent extension of Penberthy to Luther St. creates potential for increased pedestrian/vehicular conflicts.

6. **Olsen Blvd. and Old Main Dr.**
   - Primary north-south vehicular circulator for west campus.
   - Key crossing for foot traffic between east and west campus.

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7. **Joe Routt Blvd., between Houston St. and Coke St.**
   - Significant campus entry point and access to University Center Garage.
   - Key locus of pedestrian activity, due to proximity of UCG and MSC.

8. **Spence St. north of Lamar St.**
   - Access road for Central Campus Garage and frequently-used service vehicle route.
   - A primary north-south pedestrian circulator.

9. **Streets within Pedestrian Zone**
   - Planning goal is to eliminate or limit streets within pedestrian zone, while supporting service, accessibility, and life-safety access, and to provide traffic calming measures for streets that must remain.

10. **Spence St. between University Dr. and Ross St.**
    - Campus entry with access to parking and interior streets. Pedestrian activity at various points.

11. **Parking within Pedestrian Zone**
    - Planning goal is to replace parking with green/open space and relocate parking outside the pedestrian zone.

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Houston Street Area – Existing

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Houston Street Area - Proposed Option 02

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Houston Street @ Hogg Street

Existing

Proposed 1

Proposed 2

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Lamar Street @ EAB

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Olsen Street Area – Existing

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Olsen Street @ Reed Arena

Existing

Proposed

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Olsen Street @ University Drive

Existing

Proposed – Option 1

Proposed – Option 2

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**Integrated Sustainability**

**Operational Matters**
- Energy Use/Conservation
- Campus Mobility
- Ecology and Landscape
- Built Environment/Site Design
- Waste Management
- Dining Services

**Non-Operational Matters**
- Social Sustainability
- Education, Outreach and Engagement
- Administrative Support
- Pedagogy, Research and Innovation

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Campus Mobility

1. Expand and enhance Pedestrian Zone

2. Implement Bicycle Master Plan

3. Support Campus Transit

4. Investigate Alternative Modes of Transport

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1. Manage Stormwater at multiple scales.
   • Campus/Regional Scale
   • Character Zone Scale
   • Building Project Scale

2. Conserve Healthy Soils

3. Use Appropriate Vegetation and Plants

4. Reduce Urban Heat Island Effects

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1. Adopt appropriate facility performance criteria.

2. Support systems thinking in energy, water, and materials.

3. Select appropriate buildings sites.

4. Provide a healthy indoor environment.

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CONSERVATION & HERITAGE

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levels:

Designation Levels

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Views, Spaces and Site Features

**Historic View Corridors**
- New Main Drive
- Old Main Drive
- Academic
- Military Walk
- Bonfire Memorial

**Historic Spaces**
- Academic Plaza
- Military Walk
- Simpson Drill Field
- JK Williams Lawn
- MSC Lawn
- Quad

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WAYFINDING & SIGNAGE

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Wayfinding and Signage

1. Define the audience and support the experience to and on campus.

2. Reinforce the institutional identity and brand.

3. Clarify the use and message of wayfinding.

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Wayfinding and Signage System

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Vehicular Directional Signs

Design Criteria
- Text and symbols shall be internally illuminated on primary and secondary signs
- Text and symbols shall be reflective on smaller sign type (trailblazer)
- Destinations listed left, right, and straight ahead
- No more than 6 lines of text (primary)
- Copy heights as indicated in Graphic Details

Location Criteria
- Right side of each drive lane in unobstructed locations
- Announce turns prior to intersections by a safe margin at driving speed
- Programmed with the first-time visitor in mind
- Direct drivers to Parking Areas
- Perpendicular to travel lane
- Min. 3'-0” from curb to edge of sign

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Pedestrian Directional Signs

Design Criteria
• Navigational aid to Key Destinations and Parking Areas
• Delivers adequate information to direct users to the next sign or kiosk
• Destinations listed left, right, and straight ahead
• No more than 10 lines of text
• Destinations based on proximity

Location Criteria
• Judiciously placed along pedestrian paths
• Placed at major pedestrian decision points
• Oriented perpendicular to path of travel (with some exceptions as required by site conditions)
• May be double-sided

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Nomenclature Discussion

Vehicular Directional Signage
- Visitor Parking Garages / Lots
- Limited Key Destinations
  - w/ direct vehicular access ex. George Bush Library
  - Abbreviations as required (sign size limitations)

Potential Destinations
- University Center Garage
- West Campus Garage
- Central Campus Garage
- Northside Garage
- Lot 51 (adjacent to Emerging Technologies Building)
- Lot 72 (adjacent to West Campus Library)
- George Bush Library

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**Pedestrian Directional Signage**
- Visitor Parking Garages / Lots
- Expanded Key Destinations
  - Abbreviations as required (sign size limitations)

**Potential Destinations**
- Academic Plaza
- Bonfire Memorial
- Clayton W. Williams, Jr. Alumni Center
- Cushing Library & Archives
- Evans Library
- General Services Complex (GSC)
- George Bush Presidential Library
- Koldus Building
- Memorial Student Center (MSC)
- Military Walk
- The Quad
- Reed Arena
- Rudder Tower
- Sanders Corps Center
- Student Recreation Center
- West Campus Library
- Williams Administration Building

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DISCLAIMER: The graphic is for illustrative and discussion purposes only and does not represent a proposed or approved design. The intent of the graphic is solely to test potential implementation of elements of the campus master planning effort.
Sample Trip #1 – Evans Library

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Sample Trip – Evans Library

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approach: Integrated Guidelines

CAMPUS GUIDELINES

SITE AND LANDSCAPE GUIDELINES
ARCHITECTURE AND PLANNING GUIDELINES
SIGNAGE AND WAYFINDING GUIDELINES
CONSERVATION AND HERITAGE GUIDELINES

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approach: Integrated Guidelines

Aspirational Guidelines

Site & Landscape
Planning & Architecture
Preservation & Adaptive Reuse
Sustainability
Wayfinding & Signage

CAMPUS - WIDE
SITE & ZONE
AMENITY & BUILDING

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Aspirational Guidelines

POTENTIAL ASPIRATIONAL THEMES

1. Supporting Education, Teaching and Research
2. Celebrating Tradition and Legacy
3. Enhancing Campus Identity
4. Connecting People and Places
5. Improving Experiences on Campus

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### Aspirational Guidelines

<table>
<thead>
<tr>
<th>Supporting Education, Teaching and Research</th>
<th>Connecting People and Places</th>
<th>Celebrating Tradition and Legacy</th>
<th>Improving Experiences on Campus</th>
<th>Enhancing Campus Identity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utilize the Campus as a Learning Laboratory</td>
<td>Realize a Physically United University</td>
<td>Enrich the Campus Character, Traditions and Heritage</td>
<td>Enhance the Student Experience</td>
<td>Enhance the Identity</td>
</tr>
<tr>
<td>Support Innovation and Collaboration</td>
<td>Connect People</td>
<td>Celebrate Legacy</td>
<td>Create Memorable Spaces</td>
<td>Foster Design Excellence in the Campus Environment</td>
</tr>
<tr>
<td>Promote Academic Excellence</td>
<td>Enhance Circulation and Connectivity</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Foster the Interdisciplinary Exchange of Ideas</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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SITE AND LANDSCAPE

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**Integrated Guidelines**

**Aspirational Guidelines**

1. Open Space
2. Connections
3. Sustainability
4. Program
5. Amenities
6. Maintenance & Resilience

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Landscape Program Mosaic

<table>
<thead>
<tr>
<th>People Movers</th>
<th>Large Gathering</th>
<th>Small Gathering</th>
<th>Educational</th>
<th>Athletics &amp; Rec</th>
<th>Open Space</th>
<th>Parking &amp; Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>MALL</td>
<td>CONNECTORS</td>
<td>URBAN EDGE</td>
<td>CAMPUS QUADRANGLE</td>
<td>POCKET PARK</td>
<td>COURTYARD / BUILDING ENTRY</td>
<td>ROOFTOPS</td>
</tr>
<tr>
<td>11%</td>
<td>8%</td>
<td>3%</td>
<td>2%</td>
<td>24%</td>
<td>38%</td>
<td>14%</td>
</tr>
</tbody>
</table>

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# Program and Amenities

## Program
1. People Movers
2. Large Gathering
3. Small Gathering
4. Educational
5. Athletics/Rec
6. Open Space
7. Parking/Other

## Amenities
- Paving /Hardscape
- Seating
- Texas
- Landscape/Plantings
- Shade
- Lighting
- Signage
- Access
- Screening
- Bike Parking
- Materials
- Scale

## Space Types
- Mall
- Connectors
- Urban Edge
- Boulevard
- Civic
- Historic
- Quadrangle
- Pocket Park
- Courtyards/Building Entry
- Green Roofs
- Natural, Creek
- Un-programmed Open Space
- Park

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Open Space Program

<table>
<thead>
<tr>
<th>People Movers</th>
<th>Separated Bicycle Lane</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Gathering</td>
<td>Maintain &amp; Screen Bicycle Parking</td>
</tr>
<tr>
<td>Small Gathering</td>
<td>Enhance Open Spaces with landscaping and site amenities such as seating, hammocks, shade, etc.</td>
</tr>
<tr>
<td>Educational</td>
<td>Highlight entrances and potential covered walkway to Internal Corridor in new LLC with outdoor plaza</td>
</tr>
<tr>
<td>Athletics &amp; Rec</td>
<td>Connection into new south Commons entrance</td>
</tr>
<tr>
<td>Undefined</td>
<td></td>
</tr>
<tr>
<td>Parking</td>
<td></td>
</tr>
</tbody>
</table>

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PLANNING AND ARCHITECTURE

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Integrated Guidelines

Aspirational Guidelines

- Site & Landscape
- Planning & Architecture
- Preservation & Adaptive Reuse
- Sustainability
- Wayfinding & Signage

INCREASING SPECIFICITY

1. Density
2. Siting
3. Connections
4. Massing
5. Materiality
6. Sustainability

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Siting

Buildings shall be situated to reinforce and enhance the Campus Development Framework and Open Space Network along with specific immediate context.

Siting will support defined edges, clear pathways, linkages between open spaces and activation of the ground plane by appropriately placed programmatic elements.
Select Appropriate Building Sites

CONDUCT A PRE-DESIGN SITE ASSESSMENT

• Aligned with the Sustainable SITES Program

• Survey all potential sites for a building project

• Document significant features:
  • Site Context
  • Water
  • Soils
  • Vegetation
  • Materials
  • Human Health and Wellbeing
  • Climate
  • Energy

• Address long-term potential

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The building mass will align the pedagogical needs of the program within while relating to the campus context by utilization of appropriate building forms, heights and proportions.

The building mass will support defining the Campus Development Framework and Opens Space Network within a localized context.

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Needs direction

- Buildings were planned in isolation
- No cohesive direction of the zone
- Opportunity to tie in East Campus aesthetics into West Campus, in a more contemporary way

Building Height

- Existing Average: 3 stories
- Smallest: 1 story (Multiple Buildings)
- Tallest: 7 stories (HEEP Center)
- Proposed: 5-7 stories? 5-9?
  - MAX HEIGHT: n/a

Selected Other Criteria:

- Provide Public Spaces: Shaded as necessary
- Street trees and building projections for shading
- Ground Floor Transparency and Active Use
- Mechanical Equipment and Service Access is out of sight
- Green Roofs where applicable
- Buildings should align with streets, malls, quadrangles, etc.
- Entrances along main façade and pedestrian routes where applicable; Main facades should face into campus

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Provide Public Spaces: Shaded as necessary

Ground Floor Transparency and Active Use

Buildings should align with streets, malls, quadrangles, etc.

Green Roofs where applicable

Street trees and building projections for shading

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Linkages will be incorporated by use of programmatic and physical elements that support and enhance the activation of adjacent exterior and interior spaces.

Clearly defined entry locations and access will align with the Campus Development Framework and Open Space Network while relating to adjacent facilities.

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The Forums

fo·rum

/ˈfɔːrəm/
noun: forum; plural noun: forums; plural noun: fora

a place, meeting, or medium where ideas and views on a particular issue can be exchanged.

an Internet site where users can post comments about a particular issue or topic and reply to other users’ postings; a message board.

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Potential Forum Activities

- RELAX
- FOOD TRUCK
- PERFORMANCE
- CLASSROOM
- START-UP
- CAFE
- RESEARCH
- FARMERS MARKET
- MEDITATION
- GAMING
- BIKE REPAIR
- OUTDOOR EATING
- GROUP EXERCISE
- MOVIE CINEMA
- ART GALLERY
- READING ROOM
- HEALTHY DINING
- RECREATION
- GATHERING
- RETAIL
- SERVICES
- MEETING SPACE
- COMPUTER LAB
- LECTURE EVENT

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