45 Best Practices & Innovative Ideas in 45 Minutes

Texas A&M Transportation Services

Associate Director Debbie Hoffmann
• Garage Design
• Campus Infrastructure
• Bike Services & Alternative Transportation
• Data & Technology
• Marketing
• Customers
• Employees
Focus on Garage Design
Design with Limited Curbs
Parking Guidance Systems
Creative & Safety Garage Features
Efficient Lighting
Focus Campus Infrastructure
Bollards to Protect Paths
Bollards to Protect Paths
Dual Purpose Projects
License Plate Recognition
Food Trucks
Wayfinding
Sustainable Designs

FILTERPAVE

Hydrocarbon Adsorbing Porous Pavement
(Patent Pending)

This parking surface is a demonstration project made from recycled plastic, recycled glass and granite aggregate. The porous pavement is built over a sub-base constructed of recycled glass and aggregate which helps provide a water storage reservoir and filtration of storm water.

Demonstration Sponsors:

Colorado University of Colorado at Boulder

GEOSYSTEMS

CLASS PLUS, LLC.

KAUL CORPORATION

Phone: 303.989.2777
Have Your Own Sign Shop
Have a Maintenance Plan
Focus on Bike Services & Alternative Transportation
Offer Bike Services
Offer Bike Services

Bike Station Services

- Bicycle Registration
  
  • Tools, Flat Fixes & Free Air
    
  • Buff Bike Rentals
    
  • Maps, Schedules & Info
    
  - No need to register for bike rentals.
  
  - No need for registration for bicycle rentals.
  
  - Bike maintenance is available.
  
  - Student Bus Passes
    
  - Current student bus pass holders for original CU students.
  
  - Student Bus Passes
    
  - Buff OneCard holders.
  
  - Bike registration is required for all campus bicycles.
  
  - Buff Bike Rentals
    
  - Free two-day rentals for Buff OneCard holders.
  
  - Maps, Schedules & Info
    
  - Bicycle, bus and parking information available.
  
  The CU Bike Station is a partnership of the VCSU Environmental Center and Parking and Transportation Services.
Offer Bike Services
Offer Bike Services
Contraflow Bike Lanes
Shared Use Paths
No Wheel Zones
Ride Sharing Partnerships

RIDE SHARE & TAXI
service location & pedestrian paths

Uber drivers and taxi services will be available at Lot 30e during and after the game.

NORTHGATE

SOUTHGATE

KEY

1. Kyle Field
2. Kohles/UGG
3. Memorial Student Center
4. Rudder Tower

Ride Share & Taxi Location
Preferred Path from Kyle
Alternate Path from Kyle
Construction Area

AM 1690 RADIO
FOLLOW US ON TWITTER
WHERE'S MY BUS?

FOLLOW US ON TWITTER

WHERE'S MY BUS?

AM 1690 RADIO

FOLLOW US ON TWITTER

WHERE'S MY BUS?

FOLLOW US ON TWITTER

WHERE'S MY BUS?
Electric Vehicle Charging Stations
Alternative Transportation

Break/Weekend Shuttle

Kerrville Bus Company (Coach USA) offers weekend and holiday service to Houston, Dallas, and Grand Prairie with connectivity via Megabus to other destinations. Weekend service departs College Station on Friday and returns Sunday.
Focus on Data & Technology
Education & Accreditation

ACCREDITED PARKING ORGANIZATION

TEXAS PARKING & TRANSPORTATION ASSOCIATION

PARKING ROUNDTABLES

BEST Workplaces for Commuters℠

LEAGUE CYCLING INSTRUCTOR

CAPP

Respected worldwide as the leading credential in parking
Hourly Visitor Parking
Real-Time Availability

<table>
<thead>
<tr>
<th>Garage</th>
<th>Spaces Available</th>
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<tr>
<td>Cain • Cain Garage</td>
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<td>UCG • University Center Garage</td>
<td>187</td>
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<tr>
<td>WCG • West Campus Garage</td>
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</table>

Real Time Occupancy & Bus Locations

University Center Garage
660 Throckmorton St
College Station, TX 77840
$2.00
0.28 Miles
97% Full - Credit Cards Accepted

Bus
01 Bonfire
65% full
Next Stop: 10:39 Koldus

Zoom to
Payment Card Industry (PCI) Data Security Standard

PCI P2PE

EMV

VISA
MasterCard
AMERICAN EXPRESS
DISCOVER NETWORK
Focus on Marketing!
Get Out There!
Texas A&M Transportation Services’ Alternative Transportation Program Wins Top Honors at International Transportation Conference

Published August 16, 2016

PORTLAND, Oregon— The Texas A&M Transportation Services’ Alternative Transportation Program received the 2016 Association for Commuter Transportation, (ACT), Marketing & Community Outreach Award, as a result of the successful implementation of the department sponsored “Wheeler Wednesday”—a weekly event aimed at promoting cycling on campus.

This most recent recognition is another accomplishment for the Alternative Transportation unit as their overall effort to create a more bike-friendly campus resulted in Texas A&M receiving the prestigious Bike Friendly University designation in fall of 2015.

Wheeler Wednesday provides students, staff, and faculty with the opportunity to receive free information and resources about biking on and around campus. The weekly event also offers additional information regarding alternative transportation options available through the university’s Transportation Services Department.

The Association for Commuter Transportation announced the award winners during the 2016 international conference held in Portland, OR, July 31st - August 3rd. ACT represents major employers and distributors of products and services for the public transportation market, and offers its members a forum to exchange ideas, solve problems, and get the recognition they deserve. The Wheelie Wednesday Program was entered for its impact on campus and its community.
Have a Marketing Department

2017–18 Online Parking Permit Registration

NOW – July 5
transport.tamu.edu

Just Point.  Click.  Permit.

DESTINATION AGGIELAND Mobile App
Download Destination Aggieland for campus event information in the palm of your hand!

traveling to KYLE FIELD?
click here for GAME DAY info
TAMU Transport Svcs
@aggyparking
Texas A&M University parking
College Station, TX
transport.tamu.aggyparking
Joined June 2009
164 Photos and videos

Tired of waiting in long lines for a parking spot? Come to Cain Garage! There are more spaces, central location and same rate. PARK AT CAIN!
Social Media

Texas A&M Day to Ride
@
daytodan

Create a Post

Write something...

Event

Page Tips

How Do Facebook Ads Work?
Reach all the right people where they're active and engaged.

Know Friends Who Might Like Your Page?
Invite friends to like Texas A&M Day to Ride and help you connect with more people.

What's a Boosted Post?
A boosted post is the easiest way to reach more people on Facebook.

See All Page Tips

Photos

271 posts

271 post reach this week

Celebrate Earth Day by switching from bounce power to solar power. Ride your bike to work or...
Communication Tools

Request to Activate Toll Tags from Austin, Dallas or Houston

Customer with toll tags in Austin, Dallas or Houston may have their tolling activated to open toll on campus gates for their assigned area(s) by completing this form.

First Name: 
Last Name: 
Van 
Email Address: 
Tag ID #: 

Bus Buzz

Have a comment or question about our service? Send us a text!

Look for the bus specific stickers on your bus for your bus number, send us a text message at 72727 and follow the simple prompts. It’s easy and fast.
Mobile Apps
Focus on Customers
Growing Visitor Parking Demand

- Pay by Space
- Hourly Motorcycle Parking
- Prepaid Parking
- Pay and Display
- Pay by Plate
- Extend by Phone
Pay by Mobile

HOW IT WORKS

1. Look for the Parkmobile sign or sticker.
2. Once registered, use the Parkmobile app to enter in the zone number listed on the sign to start a parking session.
3. That’s it! And just to make life easier, you can opt-in to receive a notification 15 minutes before your parking session is set to expire.
Pre-Paid Event Parking

Reed Arena Parking
Olsen Blvd
College Station TX 77840

- Directions
- Update Info
- Occupancy

RATES

Event $5

Mc/Visa, Debit Card, Bills, Amex, Checks
Clear, Concise, Color-Coordinated Event Signage
Customer Surveys

Lot 16/54 Renovation - Lot 16 permit holders

Modes of Travel to and from Campus 2017

Dear Transportation Services Customer:

In order to better meet the needs of our customers, in the next few minutes to complete the following survey by Web input, we would like to hear your feedback on the services we provide for all our constituents. Please note that your responses are anonymous and we do not disclose your personally identifiable information to anyone.

Thank you,

Peter Lange
Associate Vice President
Texas A&M Transportation Services

<table>
<thead>
<tr>
<th>Survey Title</th>
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<td>Lot 16/54 Renovation - Lot 16 permit holders</td>
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<tr>
<td>Lot 23 Reserved Numbered Space Survey - Lot 23</td>
<td>01/18/2017</td>
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Focus on Employees
Equip Your Team
Regular Employee Recognition
Dutch Junction
GREEN BIKE LANES AT ROSS & BIZZELL

MAKING CAMPUS SAFER FOR EVERYONE

WHY ARE THE NEW BIKE LANELS GREEN?
The green bike lanes denote protected bike lanes in intersections, driveways and other potential "conflict zones."

WHAT MAKES THEM DIFFERENT?
They create a designated space on the street for a person riding a bicycle that is physically separated from traffic and pedestrian activity.

WHAT MAKES THEM SAFER?
They create a clear and sensible environment for users on foot, on bicycles or in cars and provides more time and space for everyone to see and react to one another.

PEDESTRIANS
1. do not block or stand in protected bike lanes
2. wait in protected areas until able to cross street
3. cross street using white dashed lanes
4. watch for people on bicycles before crossing bike lanes even if you have right of way

CYCLISTS
1. use protected green bike lanes to navigate intersection
2. yield to people walking at crosswalks
3. watch for crossing vehicle traffic at intersection
4. after yielding to people in crosswalks, advance to the end of the center island and cross with caution

MOTORISTS
1. when turning, yield to people walking and cycling
2. be aware of raised concrete islands in the intersection
3. follow the white dotted lines when making left turns

Whether you're walking, bicycling, or driving, always follow traffic laws