20 GROWTH, OPPORTUNITY, and SUCCESS

IPI Chair Roamy Valera, CAPP, on the parking industry, IPI’s role and goals, and what’s ahead.
How can parking professionals best claim a seat at the table in the growing world of mobility?

Megan Leinart, LEED AP BD+C
President
Leinart Consulting
Parking professionals should connect with transportation, development, and sustainability professionals and create opportunities to work together to develop best practices and policies that will enhance mobility options. We can contribute our knowledge and resources to create smart, connected, and more sustainable communities.

Dennis Burns, CAPP
Regional Vice President
Kimley Horn
Become your local shared mobility expert. This field is so young and fresh that the opportunity still exists. Do your research, build a network, and share your findings!

Larry J. Cohen, CAPP
Executive Director
Lancaster Parking Authority
Attend meetings, get involved in organizations, or volunteer to sit on boards that affect mobility, whether in your community or on a broader basis statewide or nationally.

David Taxman, PE
Senior Planner
DESMAN
I think people have begun to think about all forms of transportation and parking in a holistic manner and understand that they are all related. It is the parking professional’s responsibility to be educated on how parking affects and can serve all forms of transportation.

Deborah Hoffmann, CAPP, MS
Associate Director, Transportation Services
Texas A&M University
Be a team player with developers and university campus architects by bringing solutions to the table, not complaining about past issues. Be educated about how to manage the impact autonomous and connected vehicles will have on our industry. Show how your operation is an integral part in adding value to the equation and how we are no longer just “parking professionals” but rather mobility managers.

Have a question for IPI’s experts? Send it to editor@parking.org and watch this space for answers.