

Special Event Parking

Managing Risk and Reward

National Parking Association
January 28, 2016



**TRANSPORTATION
SERVICES**
TEXAS A&M UNIVERSITY



Best Practices

- Key elements of managing a special event
- Strategies parking managers use when creating an event management plan
- How is success defined when managing event parking?





About Texas A&M University

- Texas' first public institution of higher learning
- Land-Grant, Sea-Grant and Space-Grant University
- Fourth-largest US university – 5200 acres
- 12,000 faculty/staff, 58,920 students
- Home to George Bush Presidential Library and Museum

Texas A&M Venues—Kyle Field Football Stadium

102,700 seats



Reed Arena Basketball Stadium

12,500 seats



Olsen Field Baseball Stadium

6,600 seats



Rudder Theater Auditorium

2,500 seats



KYLE FIELD

About Transportation Services

- 36,310 parking spaces
- 92 buses and 5 para transit vans
- Operate approximately 146,500 transit hours per year
- 1.7 million transit service miles per year
- Over 7.3 million bus rides per year



Let's Talk Events

- Who owns the event?
- Who contributes to the success of the event?
- We are all working toward the same goals!
- Providing excellence customer service for guests & ensuring a safe event



Maximize Resources



Comprehensive
Plan



Communications



Cooperation



Success!

How Do We Know What We Know?





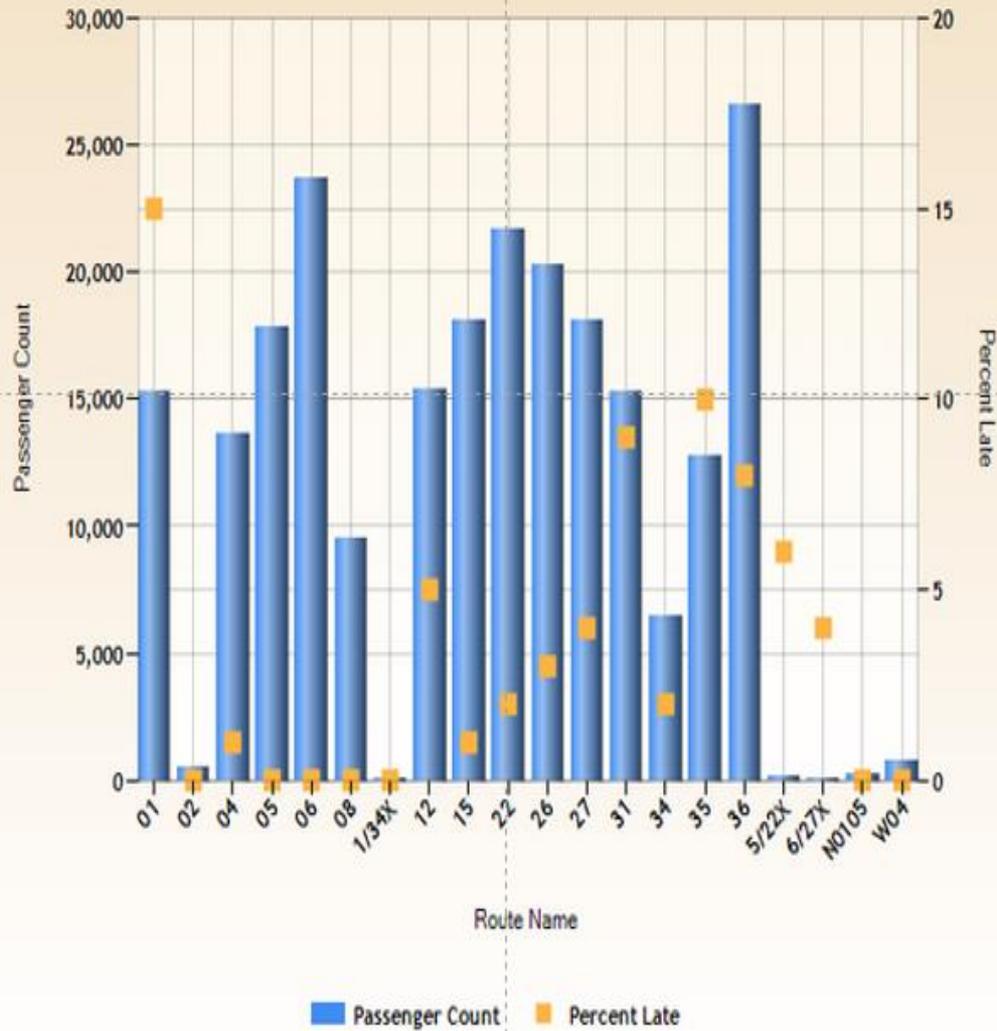


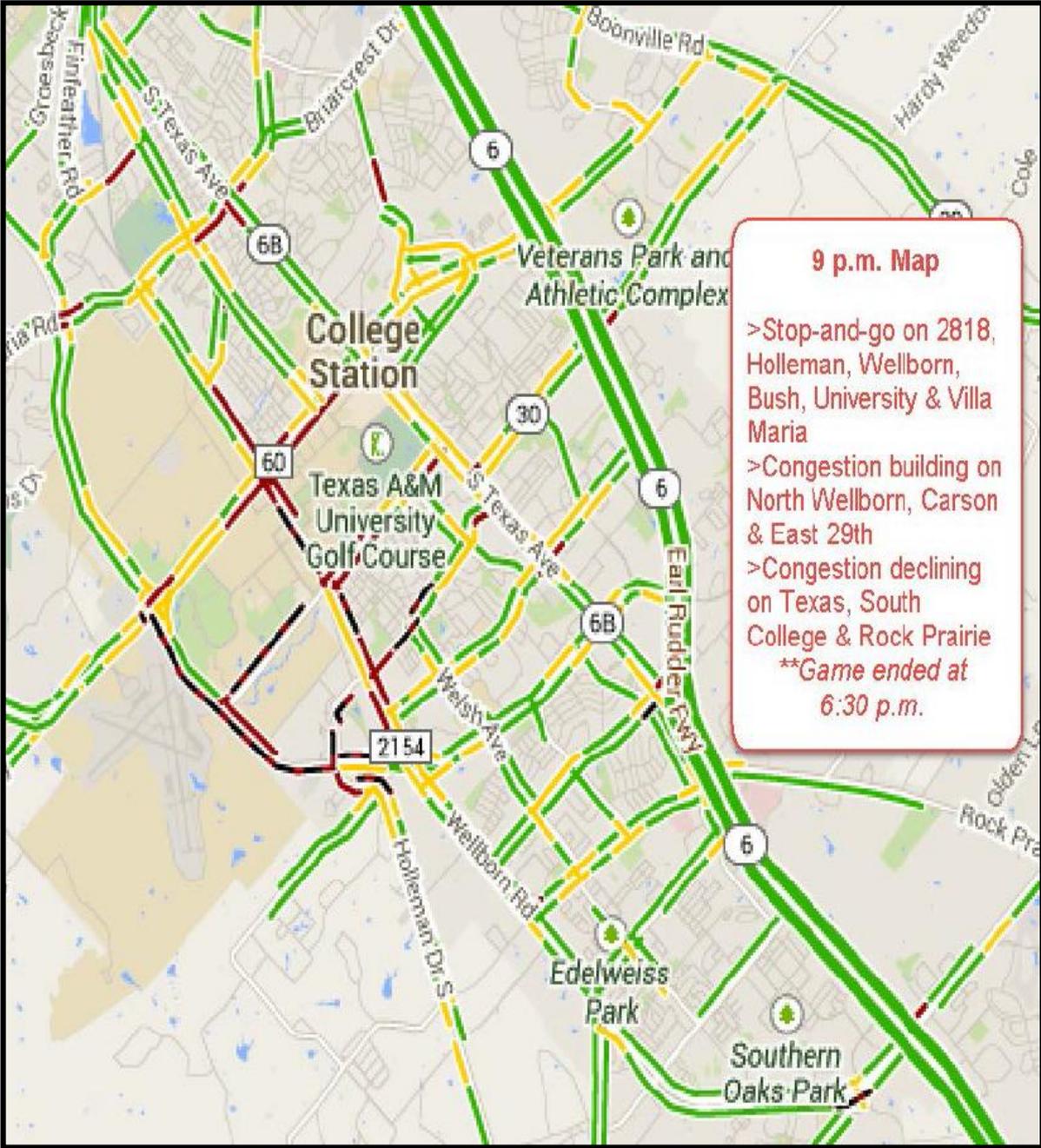
**TRANSPORTATION
SERVICES**
TEXAS A&M UNIVERSITY

	<u>Full</u>	<u>Empty</u>	<u>DATE</u>
LOT 051 - Ungated	539	41	14-Oct-2014 1:36 pm
	449	131	14-Oct-2014 11:14 am
Lot 054			
LOT 054 - Ungated	187	14	14-Oct-2014 11:12 am
	182	19	14-Oct-2014 1:37 pm
Lot 055			
LOT 055 - Ungated	194	17	14-Oct-2014 11:13 am
	193	18	14-Oct-2014 1:38 pm
Lot 061			
LOT 061 - Ungated	713	125	14-Oct-2014 9:50 am
	697	141	14-Oct-2014 1:39 pm

Passenger Data for 10/06/2014

Click on any column area or point to view block details for the associated route.





9 p.m. Map

- >Stop-and-go on 2818, Holleman, Wellborn, Bush, University & Villa Maria
- >Congestion building on North Wellborn, Carson & East 29th
- >Congestion declining on Texas, South College & Rock Prairie

***Game ended at 6:30 p.m.*

2013
Alabama
Post-Game

ESPN College Football

my ESPN

NFL

MLB

NBA

NHL

NCAAF

NCAAM

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Standings

Stats

Playoff/Bowls ▾

Recru

Kyle Field sets SEC attendance mark

By [Sam Khan Jr.](#) | ESPN.com

Updated: October 13, 2014, 10:25 AM ET



1K



100



COMMENTS (181)



EMAIL



PRINT

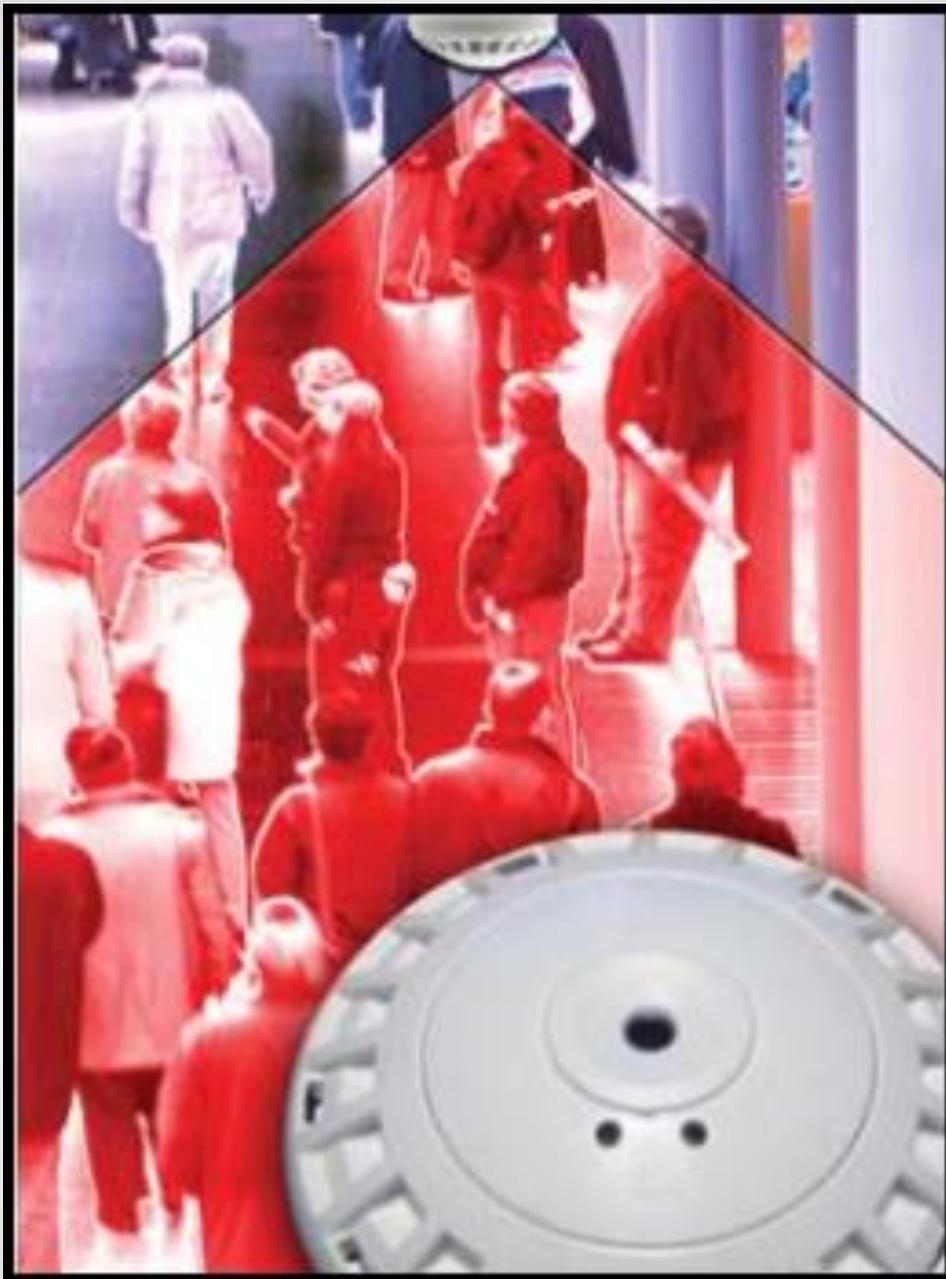
COLLEGE STATION, Texas - Kyle Field is home to the SEC's attendance record. The site of No. 3 Ole Miss vs. No. 14 Texas A&M drew **110,633** on Saturday night and marked an SEC single-game record. It also was the most people to ever attend a football game -- college or pro -- in the state of Texas.

The previous SEC attendance record was set at Tennessee's Neyland Stadium in 2004, when the Volunteers hosted Florida. That game, a 30-28 Tennessee win, drew 109,061.





TRANSPORTATION SERVICES
TEXAS A&M UNIVERSITY



Plan, Plan and Plan

Develop Comprehensive Event Plan

Get People to the Event

- *Consider all customer groups*
- *Consider multimodal*

Get People Away from the Event

- *Traffic Plan*
- *Pedestrian Plan*

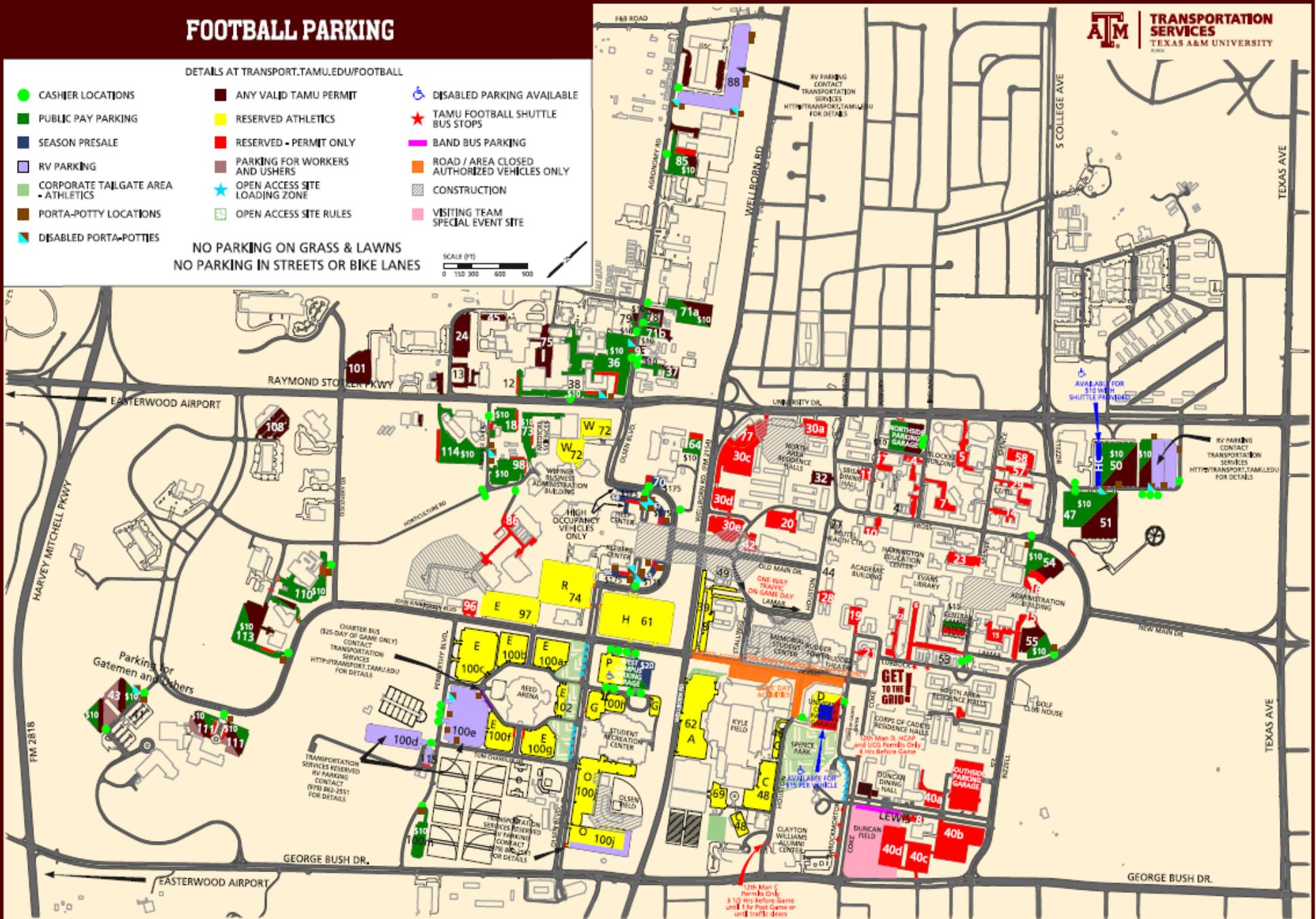
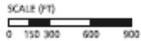


FOOTBALL PARKING

DETAILS AT TRANSPORT.TAMU.EDU/FOOTBALL

- CASHIER LOCATIONS
- PUBLIC PAY PARKING
- SEASON PRESALE
- RV PARKING
- CORPORATE TAILGATE AREA - ATHLETICS
- PORTA-POTTY LOCATIONS
- DISABLED PORTA-POTTIES
- ANY VALID TAMU PERMIT
- RESERVED ATHLETICS
- RESERVED - PERMIT ONLY
- PARKING FOR WORKERS AND USHERS
- ★ OPEN ACCESS SITE LOADING ZONE
- OPEN ACCESS SITE RULES
- ♿ DISABLED PARKING AVAILABLE
- ★ TAMU FOOTBALL SHUTTLE BUS STOPS
- BAND BUS PARKING
- ROAD / AREA CLOSED AUTHORIZED VEHICLES ONLY
- CONSTRUCTION
- VISITING TEAM SPECIAL EVENT SITE

NO PARKING ON GRASS & LAWN
NO PARKING IN STREETS OR BIKE LANES



**Ride the FREE game day shuttles
from Post Oak Mall to Kyle Field
and leave the parking and traffic
worries to us!**

**Shuttles run for 3 hours prior to kick-off
and for 1 hour after the game ends.**

**For more information
visit our website at**

transport.tamu.edu



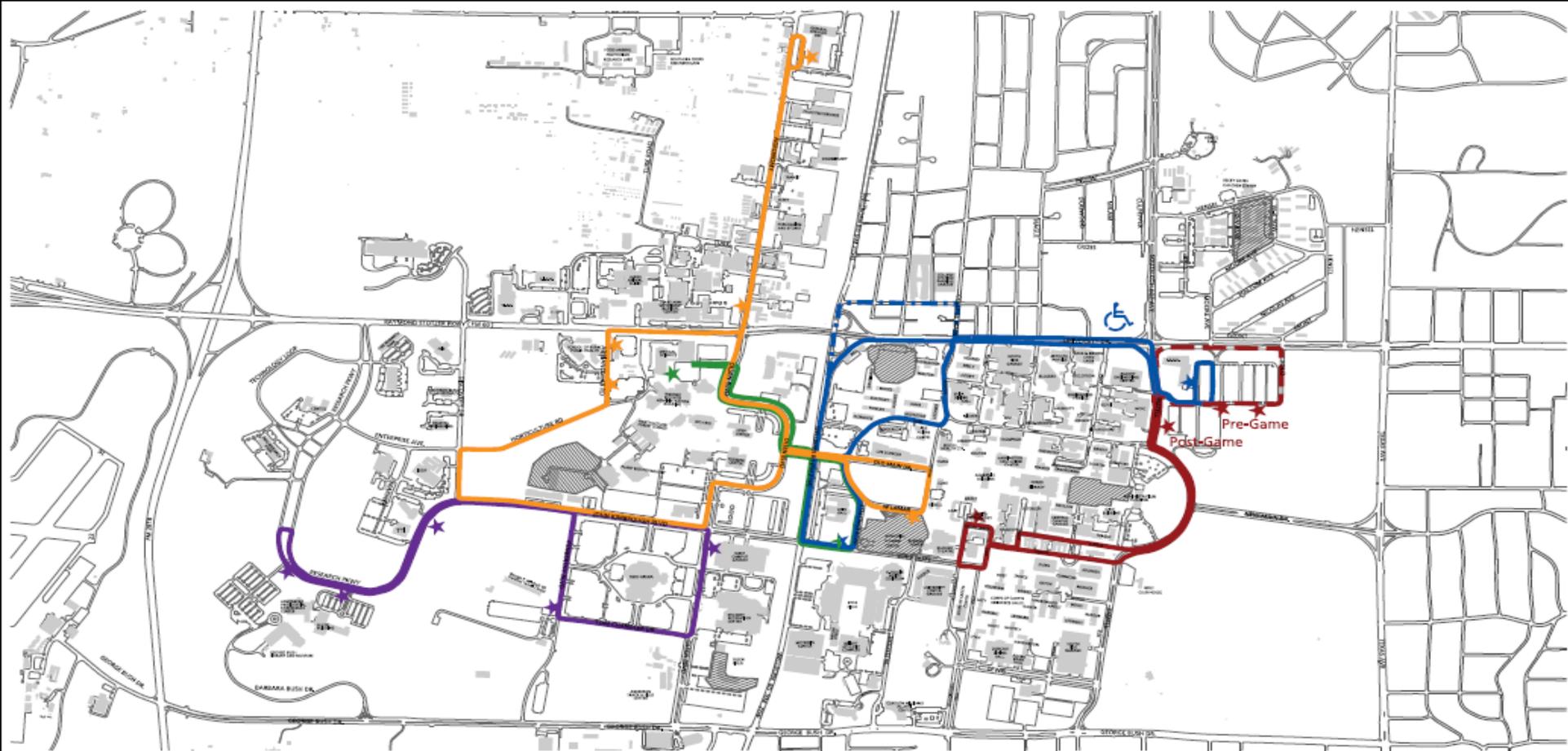
**GET
TO THE
GRID!**



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**TRANSPORTATION
SERVICES**
TEXAS A&M UNIVERSITY

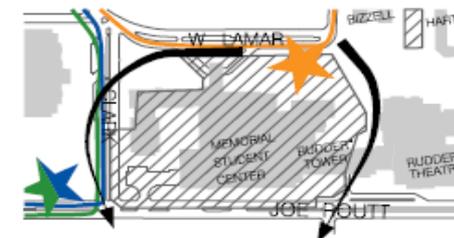


On-Campus Game Day Routes

-  Lot 50 - 3 hrs pre-game, 1 hr post-game
 - 12th Man Express - 3 hrs pre-game, 1 hr post-game
 - Football Express Shuttle - 5 hrs pre-game, 1 hr post-game
 - Aggie Express - 3 hrs pre-game, 1 hr post-game
 - W Lot - (for 12th Man patrons only)
3 hrs pre-game, 1 hr post-game
- All routes provide service during the game.

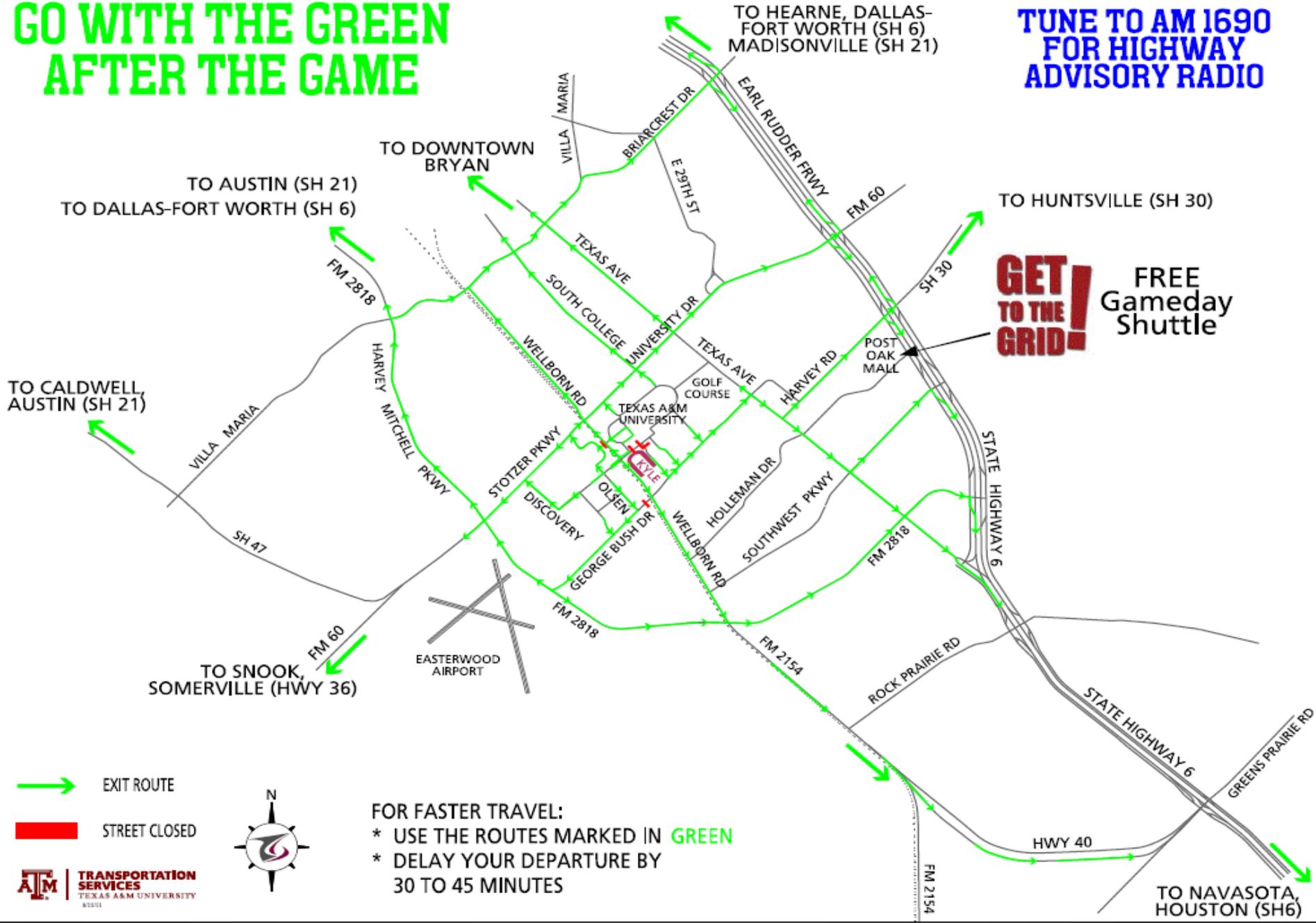
 Shuttle Bus Stop locations

The Memorial Student Center is currently undergoing renovations. Please use the pedestrian routes shown below to get to Kyle Field.



GO WITH THE GREEN AFTER THE GAME

TUNE TO AM 1690 FOR HIGHWAY ADVISORY RADIO



GET TO THE GRID! FREE Gameday Shuttle

- EXIT ROUTE
- STREET CLOSED



FOR FASTER TRAVEL:
* USE THE ROUTES MARKED IN GREEN
* DELAY YOUR DEPARTURE BY 30 TO 45 MINUTES

Comprehensive Plan Should Consider...



- Staffing
- Equipment
- Parking
- Transit
- Getting the Word Out









TRANSPORTATION SERVICES
TEXAS A&M UNIVERSITY





P CASH ONLY

\$10 OR ANY VALID PERMIT

STOP

TOP SECRET

GAME DAY OPERATIONS



Ops

FAQs

Maps

ot Instr

Permits

RV

Misc



**TRANSPORTATION
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TEXAS A&M UNIVERSITY

Cashiering Tips

Before & During Game

- Sdfsdf
- Asdf sdf asdf asdf
- Asdf asdf a
- Asdf asdf
- asdf as
- Df asdf as
- Df asdf
- Asdf asdf
- asdf

After Game

- Sdfsdf
- Asdf sdf asdf asdf
- Asdf asdf a
- Asdf asdf
- asdf as
- Df asdf as
- Df asdf
- Asdf asdf sdf asdf sdf

Radio Etiquette

- Always dfsdf
- Asdf sdf asdf asdf
- Asdf asdf a
- Asdf asdf
- asdf as
- Df asdf as
- Df asdf
- Asdf asdf
- asdf asdf asdkfj'asd
- Asdlfja;sdlfj
- Asdf jasdlkfj fkjdlksa f
- Sldkjf jsldjf
- Lkj; jsdljf

Frequently Asked Questions

Where is the free vehicle parking?

alskdfj alksjdf laksjdfllksjdfllskjdf
lskdjf lkdjf alksdjf alksjf lkdsjf

Where is motorcycle parking and do they pay?

asdlkfj alsdkjf alkdsjf alskdfj a

Where is the RV parking?

alskdfj alksjdf laksjdfllksjdfllskjdf
lskdjf lkdjf alksdjf alksjf lkdsjf

Where is bus parking?

asdlkfj alsdkjf alkdsjf alskdfj a

Where is disabled parking?

alskdfj alksjdf laksjdfllksjdfllskjdf
lskdjf lkdjf alksdjf alksjf lkdsjf

What do I do if someone drives past me and doesn't stop?

asdlkfj alsdkjf alkdsjf alskdfj a

What do I do if I need a break?

alskdfj alksjdf laksjdfllksjdfllskjdf
lskdjf lkdjf alksdjf alksjf lkdsjf

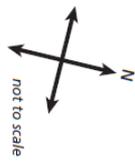
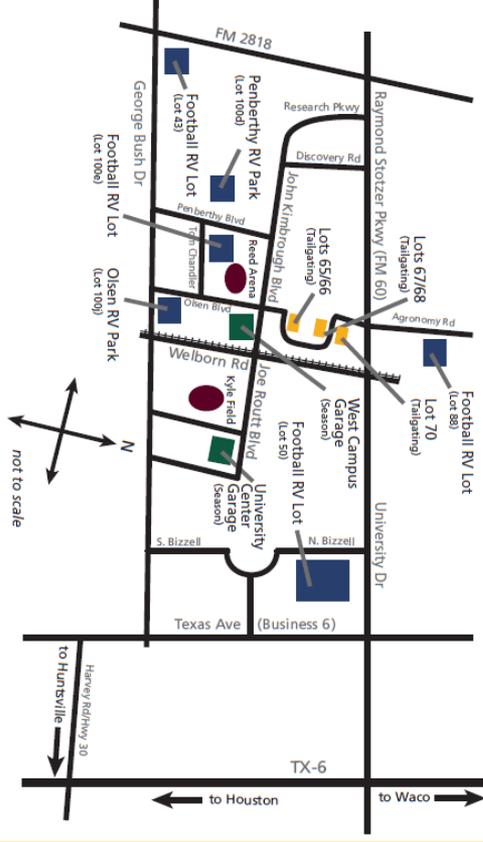
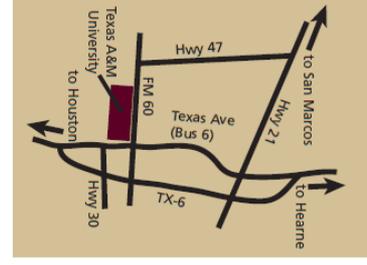
Are BBQ pits and trailers allowed?

asdlkfj alsdkjf alkdsjf alskdfj a

RV & Tailgating Lots

- RV Lot
- Tailgating Lot
- Season Permits

transport.tamu.edu
tailgating.tamu.edu



FOOTBALL PARKING

<ul style="list-style-type: none"> ● CASHIER LOCATIONS ■ PUBLIC PAY PARKING ■ SEASON PRESALE ■ RV PARKING ■ CORPORATE TAILGATE AREA ■ ATHLETICS ■ PORT-A-POTTY LOCATIONS ■ DISABLED PORTA-POTTIES 	<ul style="list-style-type: none"> ■ ANY VALID TAMU PERMIT ■ RESERVED ATHLETICS ■ RESERVED - PERMIT ONLY ■ PARKING FOR WORKERS ■ OPEN ACCESS SITE ■ LOADING ZONE ■ OPEN ACCESS SITE RULES ■ SETTING TEAM ■ SPECIAL EVENT SITE
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NO PARKING ON GRASS & LAWNS
NO PARKING IN STREETS OR BIKE LANES

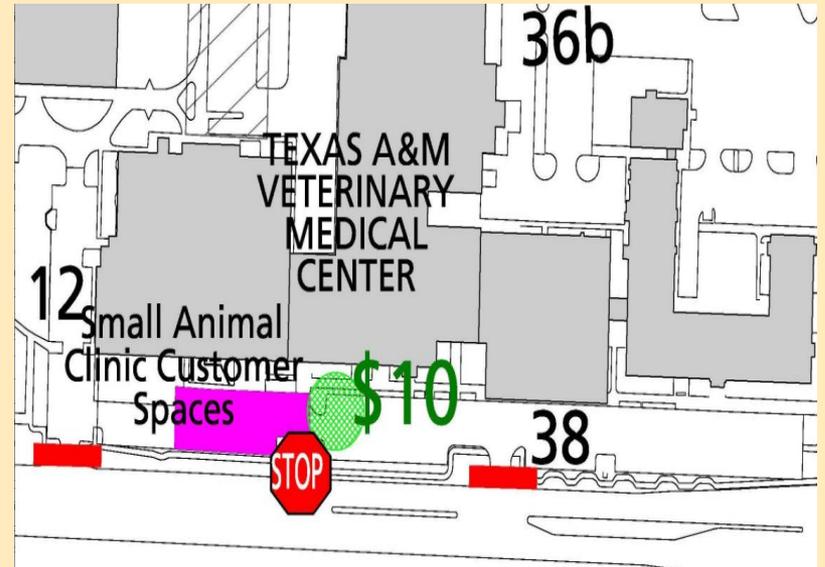
DISABLED PARKING AVAILABLE

- ♿ TAMU FOOTBALL SHUTTLE
- ★ HAND BUS PARKING
- ★ ROAD / AREA CLOSED
- ★ AUTOPURSED VEHICLES ONLY
- CONSTRUCTION
- SETTING TEAM
- SPECIAL EVENT SITE

SCALE: 1" = 100'

Legend

-  - Cashier Locations
-  - Stop Sign Locations
-  - "\$ parking per entry" signs
-  - Road closed/barricaded



 SPECIAL EVENT

2010 HOV Season Permit Heep Circle

Located between lots 67 and 68

Space 6 – Aggie Tailgate Team Game I SFA

September 4, 2010

Display permit in lower left corner of windshield at all times.
Access will be denied if permit is not displayed.

One permit equals one parking space. You must park in your assigned space.

IHOV00006

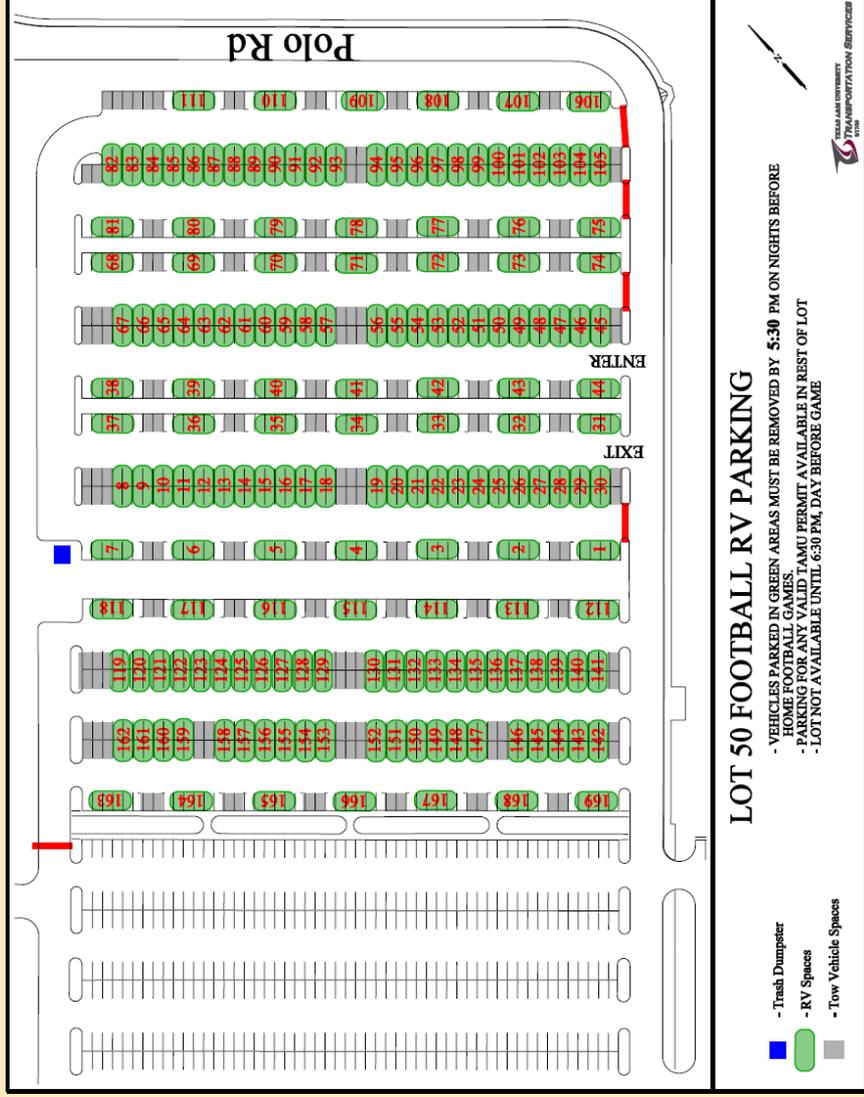
This permit is on an 8 ½ by 11 sheet of paper. Each game has a different color permit.

Game one is SMU and is red
Game two is Idaho and is gray
Game three is OSU and is orange
Game four is Baylor and is green
Game five is Missouri and is yellow .
Game six is Kansas and is blue .
Game seven is Texas and is pumpkin

The permit shows the game number and opponent along with the valid parking lot. Access will be denied if the proper permit is not displayed for the proper game. It is required to display the permit.



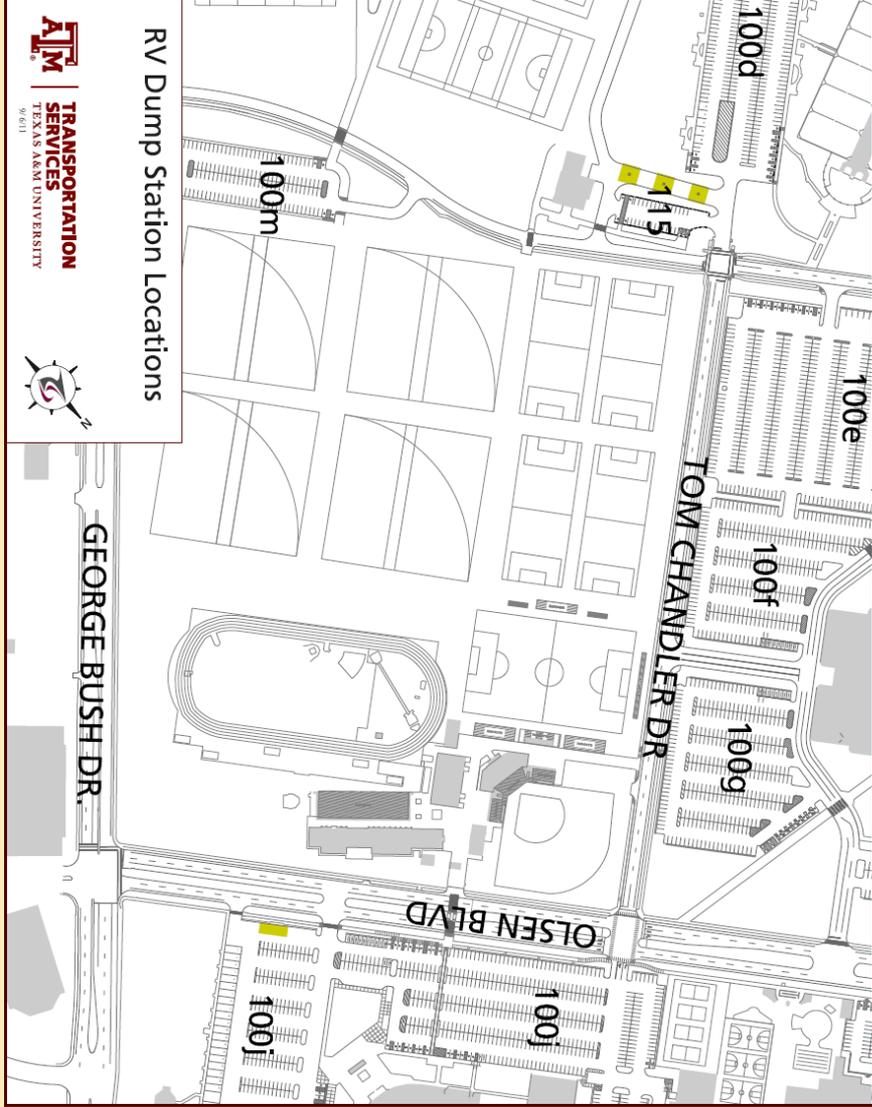
**This permit is half sheet in size.



LOT 50 FOOTBALL RV PARKING

- VEHICLES PARKED IN GREEN AREAS MUST BE REMOVED BY 5:30 PM ON NIGHTS BEFORE HOME FOOTBALL GAMES.
- PARKING FOR ANY VALID TAMU PERMIT AVAILABLE IN REST OF LOT
- LOT NOT AVAILABLE UNTIL 6:30 PM, DAY BEFORE GAME

TEXAS A&M UNIVERSITY
TRANSPORTATION SERVICES





Dr. R. Bowen Loftin
President, Texas A&M
University



Dr. Karan L. Watson
Provost and Executive Vice
President for Academic Affairs



Dr. Pamela Matthews
Vice Provost for Academic
Affairs



Dr. Pierce E. Cantrell, Jr.
Vice President and Associate
Provost for Information
Technology



**Rear Admiral Robert Smith
III (USNR) ret**
Vice President and CEO, Texas
A&M Galveston



Mr. Michael G. O'Quinn
Vice President for
Government Relations



**General Joe E. Ramirez
Jr.**
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Athletic Director



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& Communications



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Vice President for Research



Dr. Christine A. Stanley
Vice President and Associate
Provost for Diversity



**LtGen Joseph F. Weber,
(USMC) Ret.**
Vice President for Student
Affairs



Doug Williams
Director of Transportation
Services

General Rules for all Tailgating

1. Tailgating areas are reserved for fans, recognized student organizations and university departments. Certain areas are designated for particular uses, so please refer to Site-Specific Guidelines for further guidance in addition to the General Rules, which cover all tailgating areas.
2. Individuals are responsible for compliance with all local and state laws governing alcohol consumption.
3. Tailgating and the use of alcoholic beverages are prohibited on the Memorial Student Center (MSC) lawn, Simpson Drill Field, the All Faiths Chapel grounds, East of the Eagle in Cain Park, on Penberthy Intramural Fields, within delineated perimeter of athletic venues and inside university facilities, unless otherwise designated.
4. According to Texas A&M University Rules, solicitations and commercial activities require approval of the University Concessions Committee.
5. Any person damaging University property will be responsible for the cost of repairs; including damages to grass from cooking grease and sprinkler damage.
6. Greenspaces within 15 feet of parking lots are reserved for fans assigned to those parking lots.
7. Unless otherwise designated, site setup may begin no earlier than noon on "set-up day," (the day immediately preceding a NCAA-recognized campus sporting event). *Claiming tailgate areas prior to "set-up day" is prohibited.*
8. No overnight occupancy is allowed in tailgating areas. Site must be vacated by midnight on "set-up day." Tailgating sites open at 6:30 a.m. on "gameday" and must be cleared and cleaned by midnight or 3 hours after the game, whichever is later.
9. Driving or parking private vehicles on any and all greenspaces and sidewalks is prohibited.
10. Tents or canopies must be secured and may not obstruct sidewalks, drive lanes or pedestrian walkways. Tailgating amenities including furniture, grills, generators or satellite dishes, may not obstruct sidewalks, drive lanes or pedestrian walkways.
11. All BBQ grills, propane or otherwise, should be attended to at all times. Grills on trailers may not be driven onto greenspaces. Hot coals must be doused and properly disposed of in specially designated Coal Dumpsters to prevent fires. Fires built on the ground and open fire pit devices are prohibited.
12. Where generators are allowed, all generators must be equipped with a noise reducing device (manufacturer-approved cover or muffler). Special care and consideration should be taken when managing fuel and extension cords affiliated with generators.
13. Use of motorized recreational vehicles, including four-wheelers, golf carts, mules, gators, scooters, motorized skateboards, etc., is prohibited.

Getting the Word Out





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[Basketball](#)

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[Swimming](#)

[Tennis](#)

[Track & Field](#)

[Volleyball](#)

[Fun Runs](#)

[RV Parking](#)

[Move-In/Out](#)

[New Student Conferences](#)

[Fish Camp, T-Camp, Howdy Camp & IMPACT](#)

[Summer Camps](#)

[Annual Campus Events](#)

Football Parking

Joe Rountt will close at 1:30pm one day prior to home games.
Coke & Houston streets limit access to permit holders 3.5 hours pregame.

Destination Aggieland App

Download before coming to campus for maps, parking, traffic, shuttles and more.



Follow Us! @GetToAggieGame for parking, traffic and shuttle updates



Visitor Pay Public Parking



Disabled Parking & Paratransit



Get to the Grid! Free shuttle NEW

- Visitor Pay Parking
- Disabled Parking & Transit
- Get to the Grid!
- Downtown Bryan Shuttle
- Gameday Transit Service
- Tailgating
- Traffic
- West Campus Garage Parking
- 12th Man
- Permit Parking & Restrictions
- Football Parking/Tailgating Packages
- Charter Bus Parking
- RV Football Parking
- Oversized Vehicle Football Parking
- Corps of Cadets Step-Off
- Aggie Fan Zone
- Rosenthal Meat

[Football Season Schedule](#)

- [Football Parking Map](#)
- [Pedestrian Post-Game Traffic](#)
- [Vehicle Post-Game Traffic](#)



Bryan / College Station

KBTX.com

FIND THE KBTX APP IN THE ANDROID MARKET

CLICK FOR GAMEDAY PARKING AND SHUTTLE INFORMATION

GET TO THE GRID!

FREE PARK AND RIDE FROM POST OAK MALL ON GAMEDAY

Search Friday November 19, 2010 1:32 PM Blogs Report News E

News Weather Sports Business Health Morning Show Eat.Stay.Play

Game Weekend in Aggieland

BRYAN COLLEGE STATION CONVENTION AND VISITORS BUREAU

New Site Sale
Up to **20% Off**
Personalized M&M'S®

Create now at mymms.com

Liz is 30!

GO

HALF 1/2 PRICE THURSDAYS HALF 1/2 PRICE HOLIDAY

Top Stories



Accused Killer Violates Bond Conditions; Back In Jail

0 Comments

Last Updated: 12:37 PM 11/19/10 - 22-year-old Cody Ray Walters of Shepherd who is accused of murder in Walker County is back in jail for violating conditions of his bond. - (Full Story)



12th Man Sets School Record, Goes For National Title On Saturday

9 Comments

Last Updated: 11:13 AM 11/19/10 - *Update* All student tickets are sold. A&M A.D. says 31,005 tickets bought up by students. As the regular Texas A&M student pull ended on Thursday at 5 p.m., a record 29,520 Aggies pulled tickets for the upcoming football game against 8th-ranked

KBTX We

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KBTX On De



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Text Alerts Sign up now to receive breaking news, sports, and weather alerts.



Desktop Weather Current Conditions and Severe Weather right on your Desktop

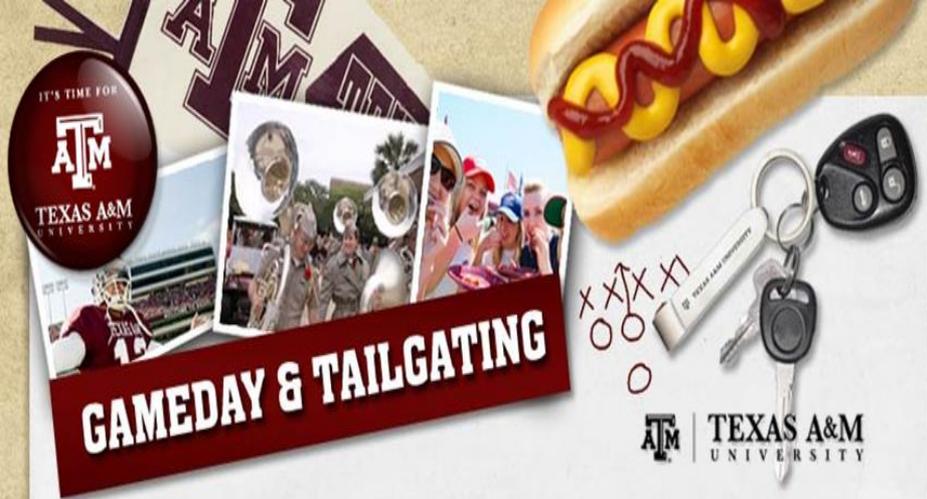


News 3 Now! Receive the latest news in your inbox

LATEST VIDEO

Texas A&M Lifts Moratorium on Greek Life 00:43

Bryan Prepares for Budget Shortfall in 2011



Gameday Rules & Tips

- Responsible Tailgating
- General Rules
- Site Specific Rules
- Tips for Enjoying Gameday

Gameday Resources

- Gameday Feedback
- Gameday Maps
- Gameday Parking
- Frequently Asked Questions

Related Links

- [A&M Athletics Calendar](#)
- Local Weather
- A&M Athletics Gameday Central

It's time for Tailgating in Aggieland

Tailgating in Aggieland is a privilege, one that Texas A&M University is pleased to extend to all our fans, former students, visitors, and friends. In many ways, the time spent tailgating can be just as fun and memorable as the game. We invite you to enjoy all of the beauty and camaraderie that our campus has to offer while you cheer your team to victory.

Gameday News and Notes

- Transportation Services has worked with an ice vendor who will circulate between RV and Tailgating lots from 5:30-8:30pm the evening before gameday and on gameday until two hours prior to kick off.

Responsible tailgating is endorsed and supported by:

- Texas A&M University
- Texas A&M Foundation
- The Association of Former Students
- 12th Man Foundation
- Texas A&M Athletics
- Texas A&M Student Government Association
- Texas A&M Interfraternity Council



Bryan-College Station Radio Stations

Related:

[Texas](#)

[United States](#)

[North America](#)

Display: Stations Shows Listenable Now

Results 1 - 25 of about 53

	Show Info / On Now	Genre & Location
 Listen + Add to Presets	95.1 Candy 95 (KNDE) - Aggieland's Only Hit Music Station Playing: Calvin Harris - Let's Go (extended mix)	Top 40-Pop College Station, TX
 Listen + Add to Presets	96.1 Aggie 96 (KAGG) - Continuous Country Hits	Country Madisonville, TX
 Listen + Add to Presets	98.3 KORA-FM - Texas Country	Country Bryan, TX
 Listen + Add to Presets	103.1 103.1 KISS FM (KVJM) - Aggieland's Hit Music Channel	Top 40-Pop Hearne, TX
 Listen + Add to Presets	103.9 Rock 103.9 (KJXJ)	Rock Cameron, TX
 Listen + Add to Presets	104.7 104.7 THE MIX (KKYS) - More Music More Variety: Bryan	Adult Contemporary Bryan, TX
 Listen + Add to Presets	105.3 Texas Mix 105.3 (KTWL) - Texas Country	Country Hempstead, TX
 Listen + Add to Presets	106.1 KTTX - Sounds Like Texas	Country Brenham, TX
 Listen + Add to Presets	107.3 107.3 The Planet (KAPN) - Your World, Your Music On Now: Plugs & Kelly	Adult Contemporary Top 40-Pop Caldwell, TX



GET TO THE GRID SHUT ST

GET TO THE GRID

12

AGGIE HTS

AGGIE HTS





C
PERMITS
ONLY

SPEED
LIMIT
30

Enterprise Ave



ALL
TRAFFIC
STRAIGHT





Remember These Guys?



Push Communications



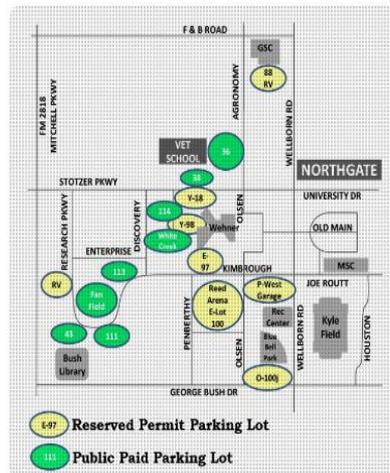
PARKING OVERVIEW MAPS

PARKING: OVERVIEW



Most pre-sale lots are easily accessed from George Bush Drive. Most public and gameday parking is easily accessed from University Drive and Stotzer Parkway.

PARKING: WEST CAMPUS



These are the larger lots for both permit and public parking. There are also several smaller lots on Agronomy Road.

PARKING: MAIN CAMPUS



These are the larger lots for both permit and public parking.



Visitor Pay Public Parking

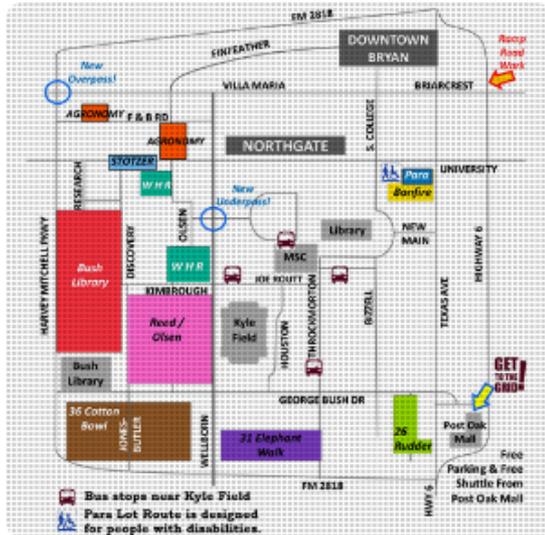
Pre-purchase your football game day parking NOW! Go to **ParkMe** for more information and purchase.

<http://www.parkme.com/college-station-tx-parking/kyle-field>

Destination Aggieland App

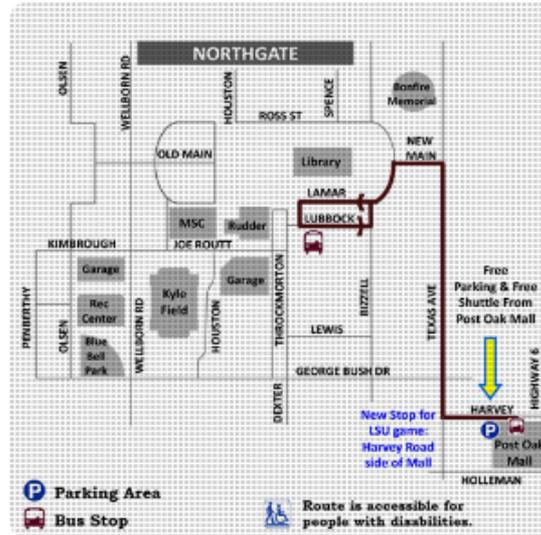


SHUTTLE OVERVIEW



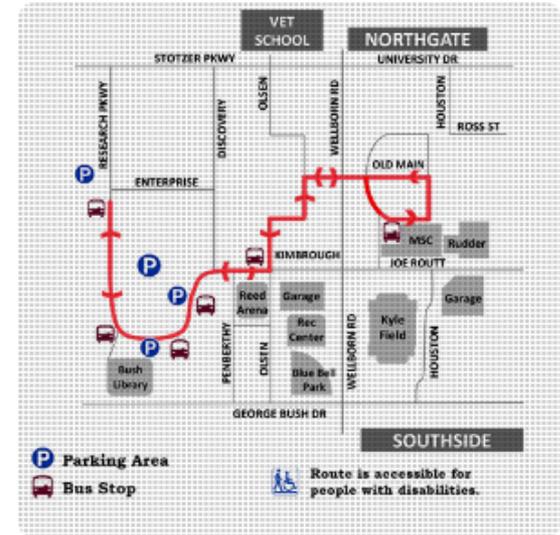
Use this overview map to see which shuttle route best fits your needs. Detailed shuttle information is available through the following links.

GET TO THE GRID



Free shuttle bus service from Post Oak Mall parking lot (between Harvey Rd. and Holleman Dr. near Highway 6). Operates 3 hours pre-game, throughout the game and 1 hour post-game.

BUSH LIBRARY



Free shuttle serving parking lots 43, 109, 110, 111, 113, RV Field and Fan Field near Bush Library and TTI Headquarters Building. Operates 6 hours pre-game, throughout the game and 2 hours post-game.

Football Parking

Joe Rouff will close at 1:30pm one day prior to home games.
Coke & Houston streets limit access to permit holders 3.5 hours
pregame.



Tailgating



Traffic



**Get to the Grid! Free shuttle from
Veterans Park**

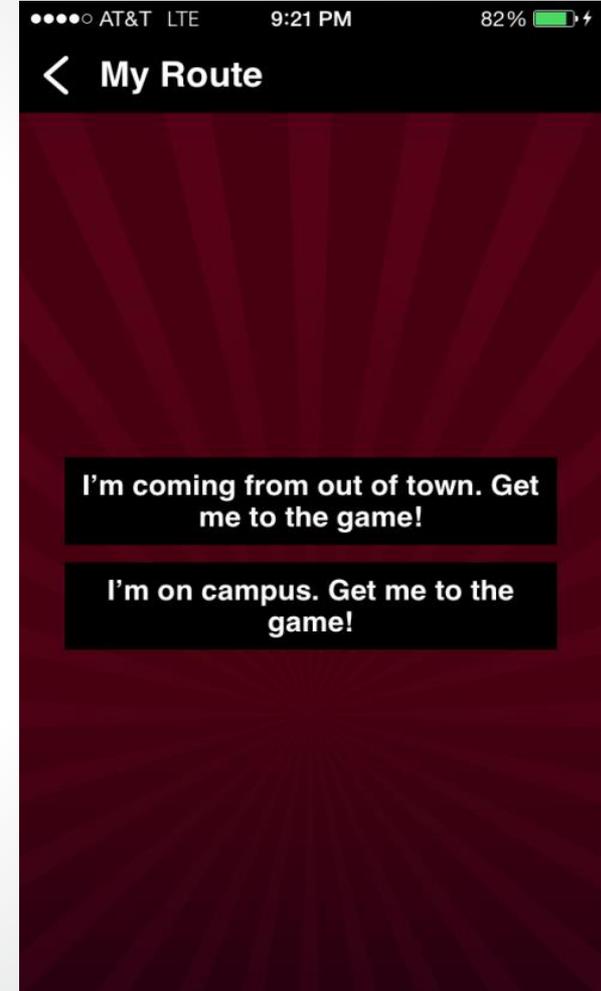
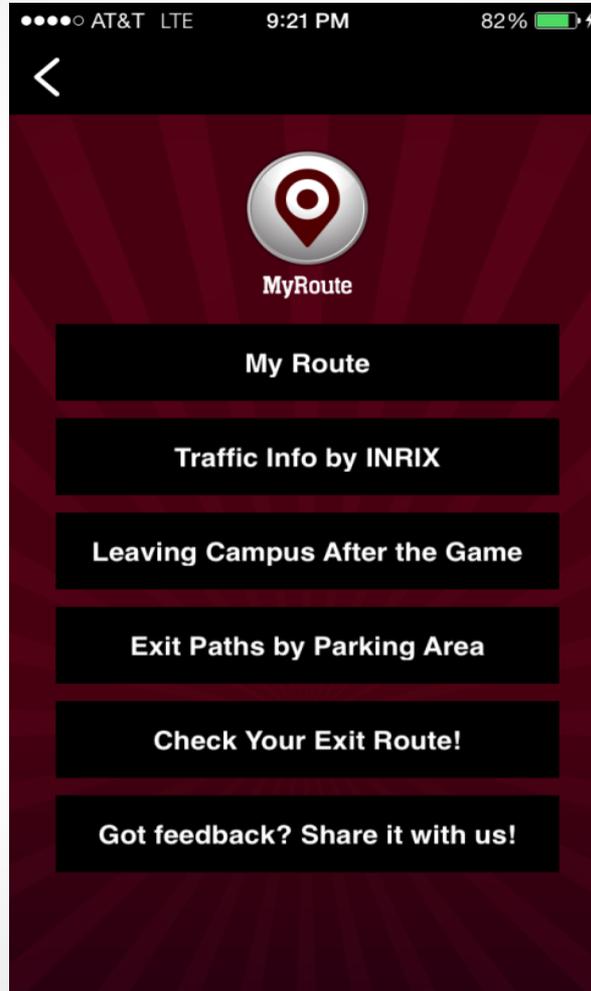


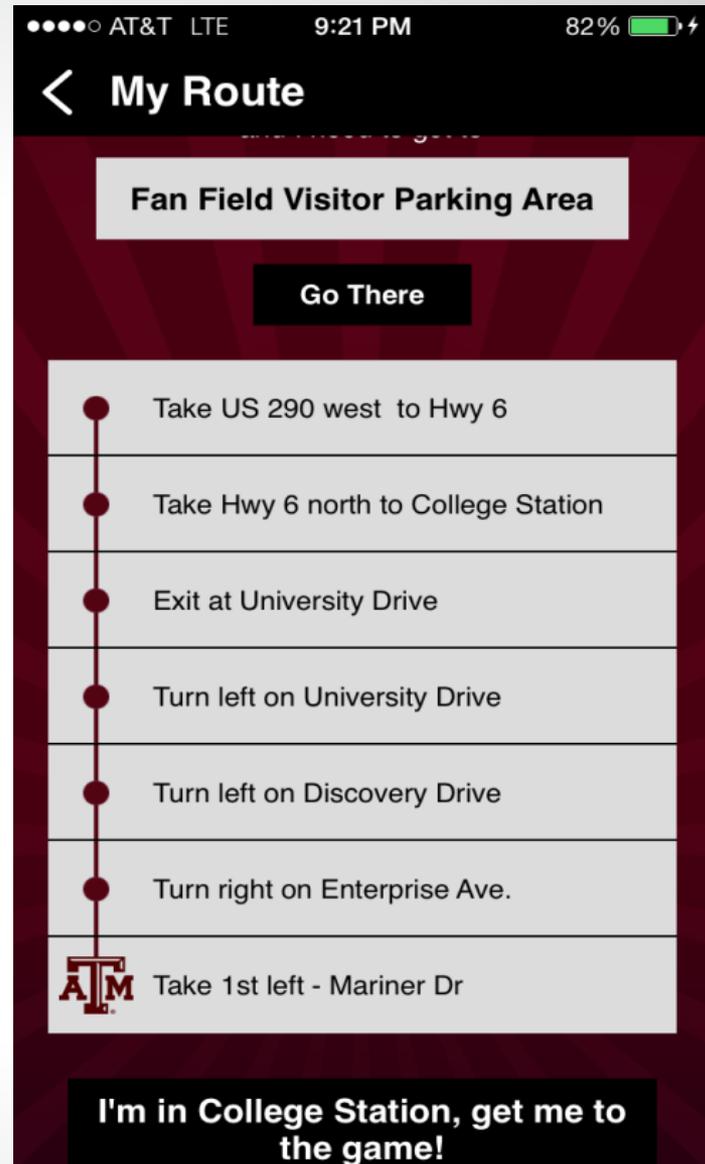
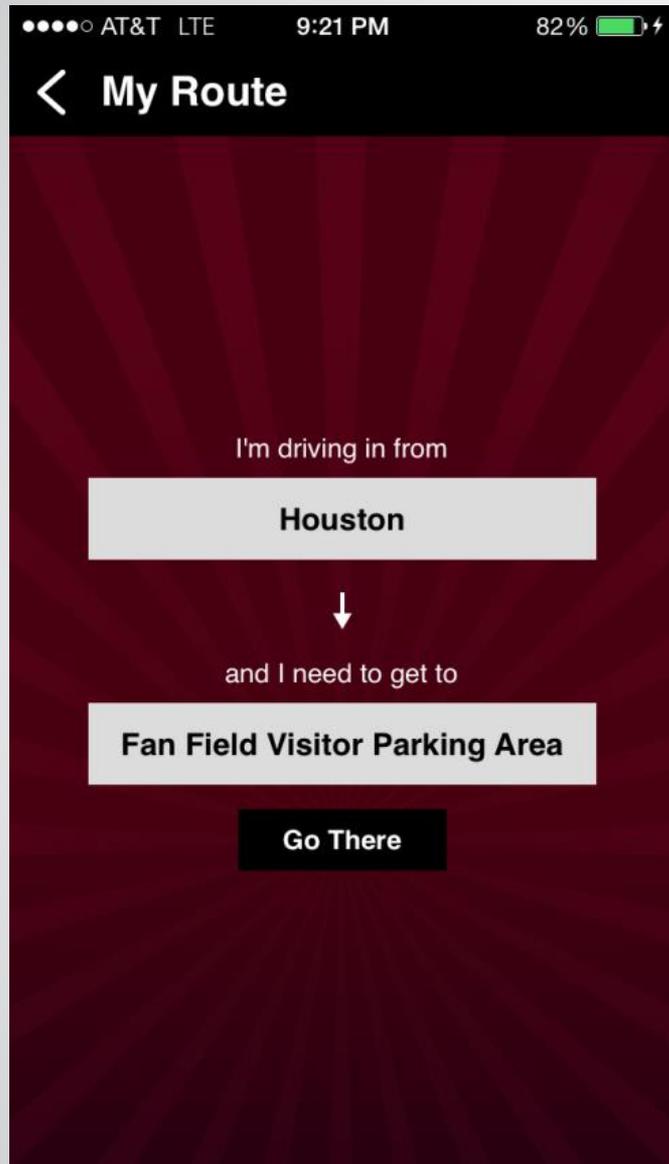
Visitor Pay Public Parking

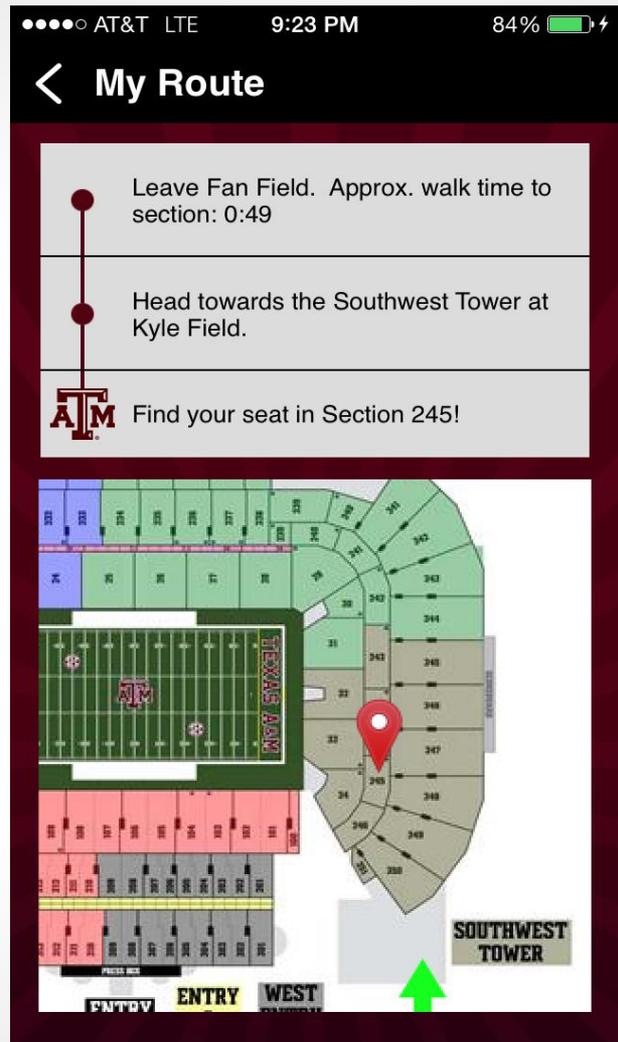
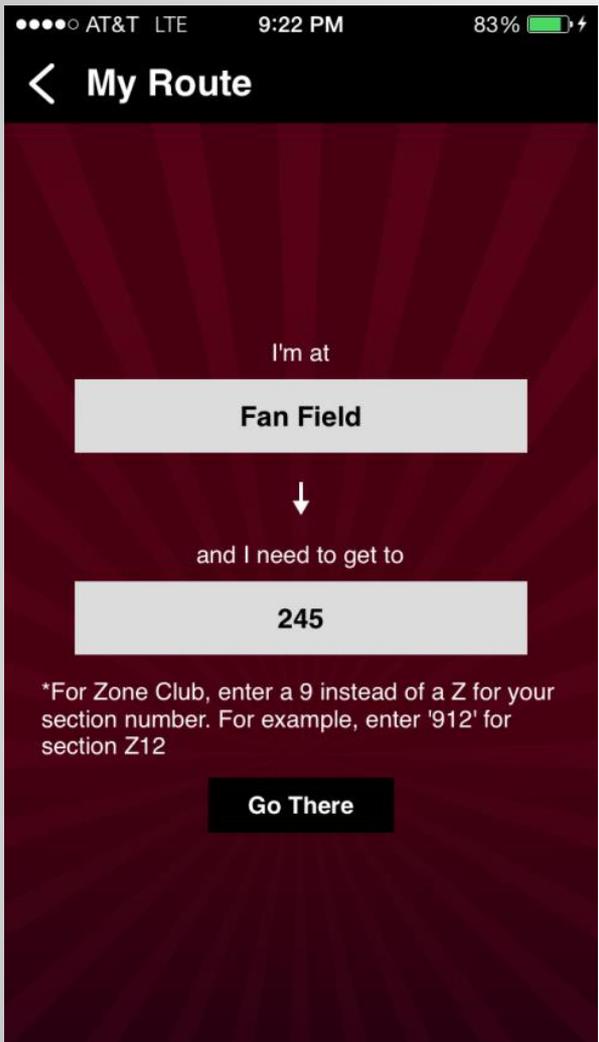


Disabled Parking & Paratransit

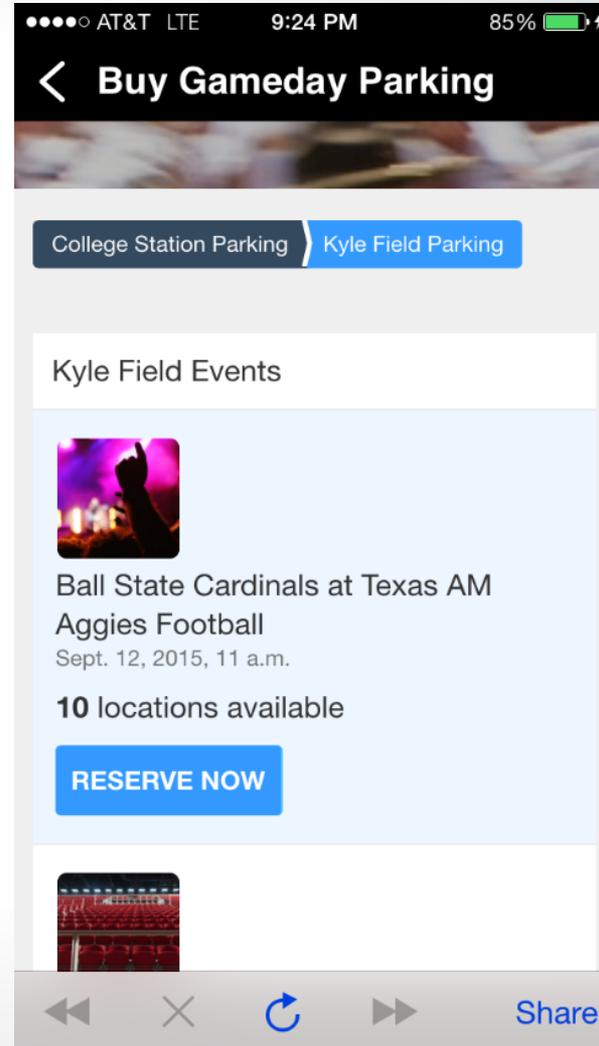
App Feature – My Route







App Feature – My Parking



AT&T LTE 9:25 PM 85%

Buy Gameday Parking

to find the best ways to beat game day traffic.

Guaranteed, Prepaid Parking:

\$25 - [West Campus Garage](#). This is the closest public parking to Kyle Field, is one of the first to fill up, and is available by PRE-SELL ONLY.

\$15 - [Fan Field](#) & [Agronomy Road Surface Lots](#). These surface lots are farthest away from Kyle Field. Some fans make the 1 - 2 mile walk but these lots are also fairly close to free shuttle bus service.

Public Parking:

Pay-upon-arrival parking on the Texas A&M University campus is either \$15 or \$20 at the lots and is CASH ONLY at most locations! Check the Texas A&M [parking map](#) to find which lots are open for general parking. Parking is sold on a first-come, first-served basis so arrive early if you want a good spot!

·\$20 - [Central Campus Garage](#) & [Southside](#)

Share

AT&T LTE 9:25 PM 85%

Campus Parking...

- Gameday Parking Areas
- West Campus Fan Field
- White Creek Lot
- 12 D Lot University Center Garage
- 12 E Lot 97
- 12 E Lot 100 Reed Arena

AT&T LTE 9:26 PM 86%

Football Parking West Campus Parking Areas

These are the larger lots for both permit and public parking. There are also several smaller lots along Agronomy Road.

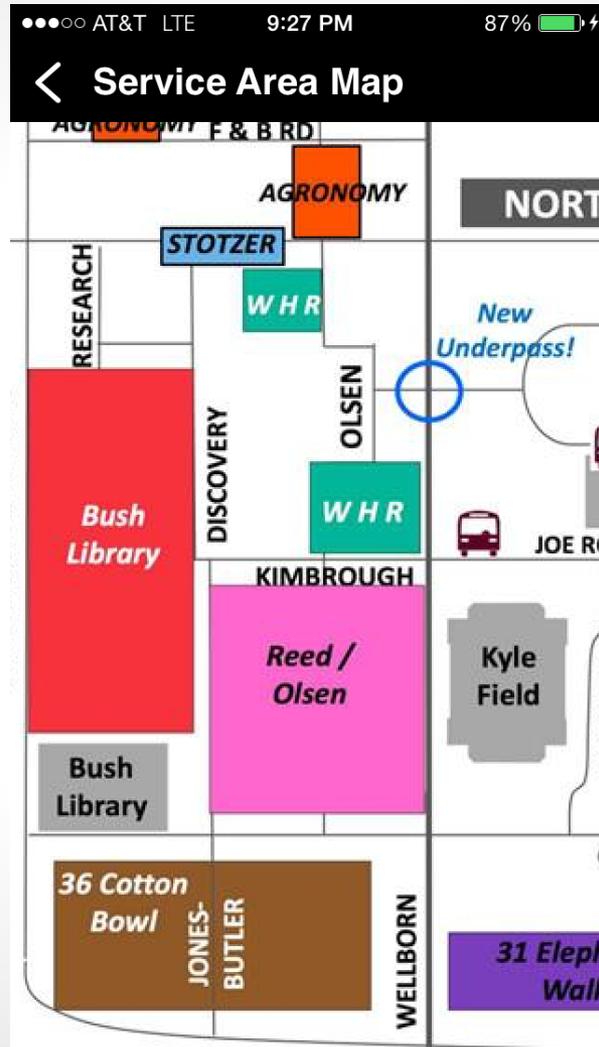
Legend:
E-97 Reserved Permit Parking Lot
111 Public Paid Parking Lot

Follow on Twitter @GetToAggieGarage

Emergency Highway Advisory Radio AM 1690

Download New Transportation App

App Feature – My Shuttle



Bush Library Bus Route

Free shuttle serving parking lots 43, 109, 110, 111, 113, RV Field and Fan Field near Bush Library and TTI Headquarters Building. Also serves north Reed Arena area. Operates 6 hours pre-game, throughout the game and 2 hours post-game.

Parking Area
 Bus Stop

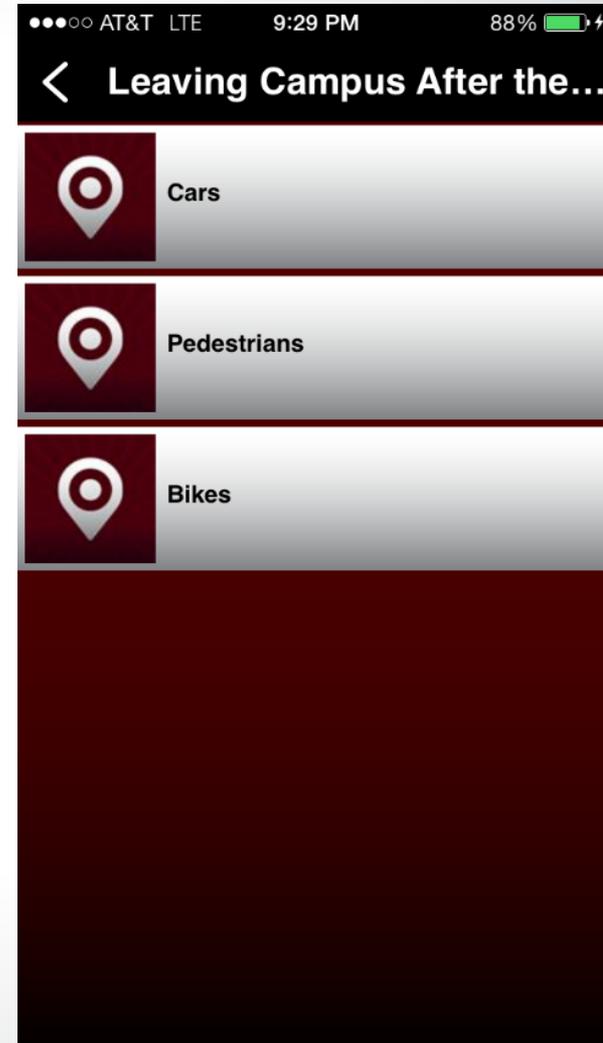
Route is accessible for people with disabilities.

Real-time bus location: m.tamu.edu Follow on Twitter @GetToAggieGame

Emergency Highway Advisory Radio AM 1690

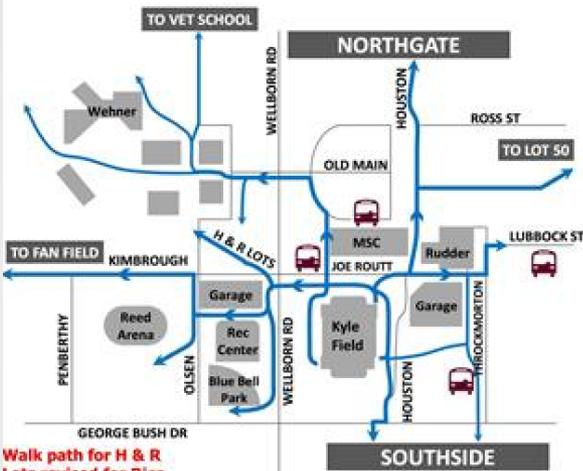
Download New Transportation App

Leaving the Game





Pedestrians Go with the Blue



Walk path for H & R Lots revised for Rice and future games

Exit Route
For faster and safer travel, use the marked routes.

- Bus Stops**
- Sidewalks are accessible for people with disabilities.**

Real-time bus location: m.tamu.edu Follow on Twitter @GetToAggieGame



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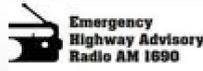


Go with the Green After the Game



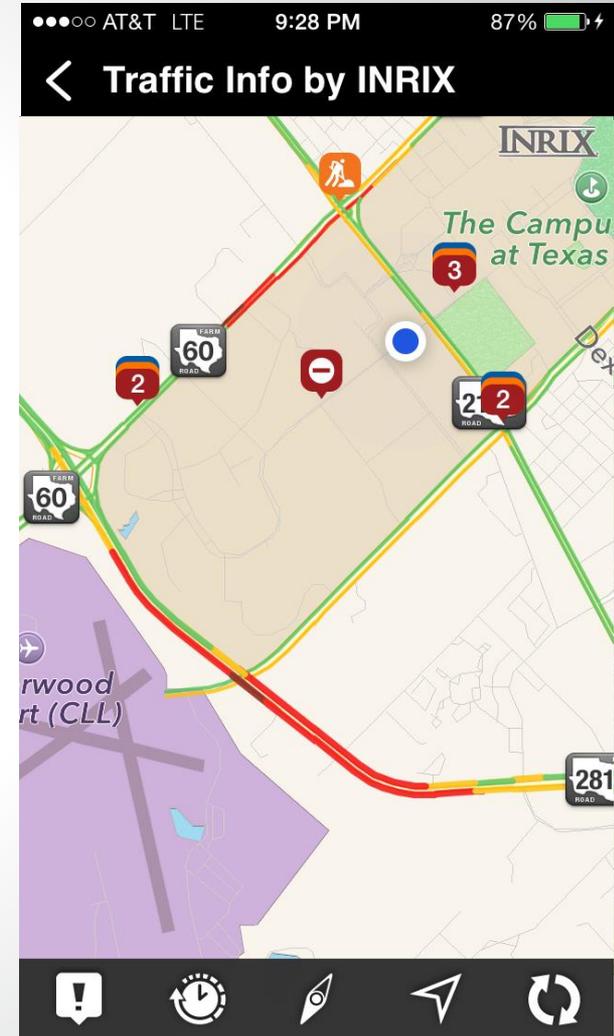
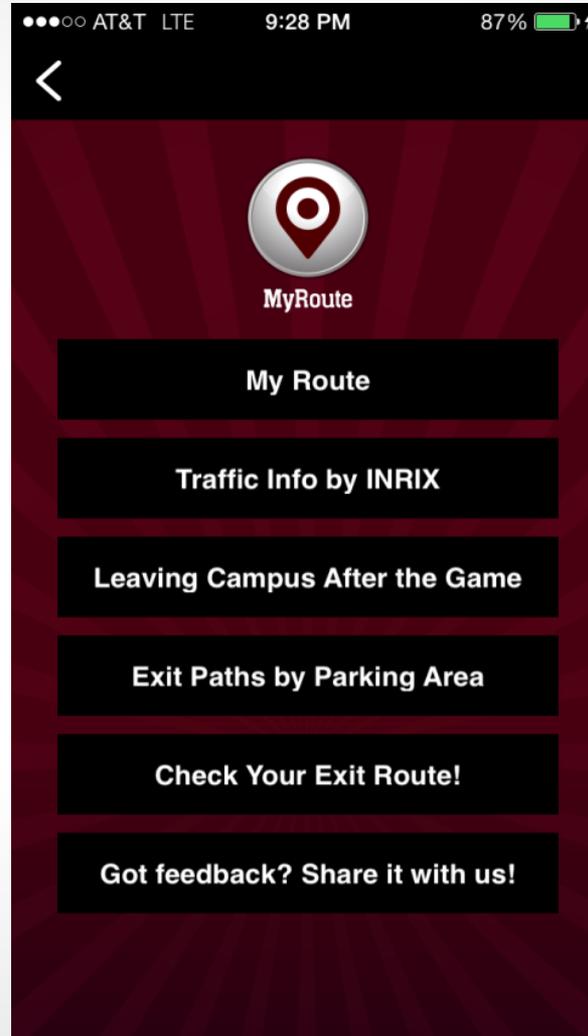
Exit Route
For faster travel:
• Use marked routes
• Delay departure by 45 minutes

Street Closed **Bus Stop**
Removal of traffic control will begin 60 to 90 minutes post-game.
Follow on Twitter @GetToAggieGame

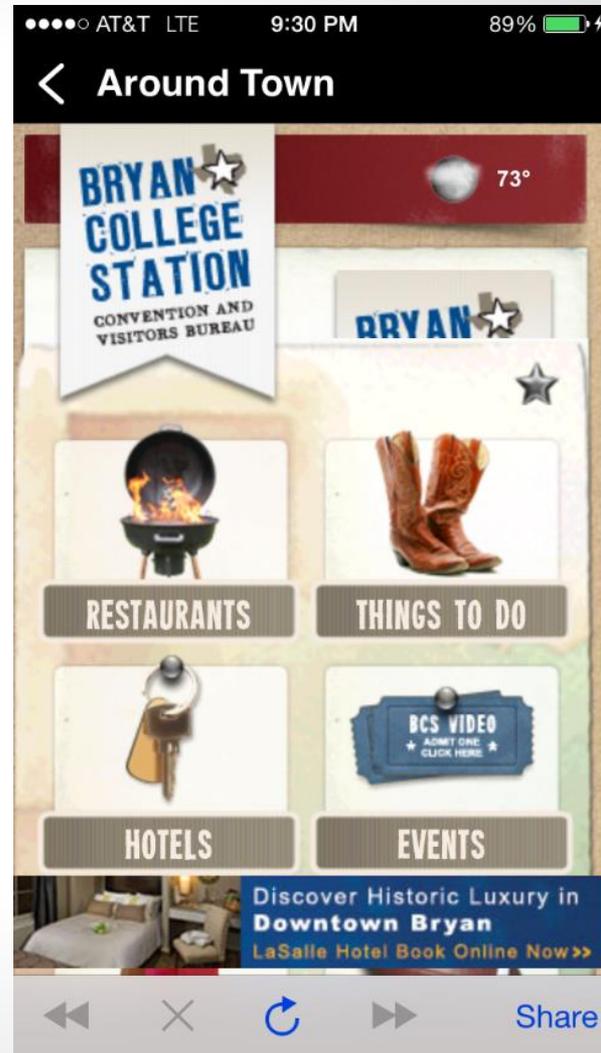


Download New Transportation App

Traffic Speeds and Exit Paths



App Feature – Around Town



Cooperation

Vehicle Maintenance

University Police

Special Event Team Enforcement

Environmental

ATHLETICS

Health and Safety

Barricade & Sign Crew

Facilities Services

Customer Service

Marketing

Waste

Transit

Management

Department of

Campus

Campus Administrators

Transportation

Event

Student Affairs

City Police

Coordinators

County Law

LANDSCAPE

Media

Enforcement

MANAGEMENT



HOME OF THE 12TH MAN

ATM

ATM



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2 am Nov 4 2005
I am driving you home
after the game!

TEXAS A&M
AGGIES

MAROON
OUT

MAROON
OUT

Texas A

University

HOWDY
We Are The Aggies

WE
LEAD
NO
TE

Pricing Strategy

Effective Strategies

Donor Parking

Season Passes

Specialty Areas

- Tailgating
- Vehicles with trailers
- RV's
- Party Buses

Presold Parking

Pay Upon Arrival

Proximity Pricing



Safety

Community Traffic

On-Campus Vehicular Movement

Pedestrians

Enforcement

- *Keep vehicles out of unwanted areas*
- *Maintain areas for designated patrons*

Response Teams and Equipment

Seasonal Issues





*They Just Want to Have **FUN!***



Questions?



Debbie Hoffmann
dhoffmann@tamu

Presentation available online:
<http://transport.tamu.edu/presentations>

