EVERY DAY IS GAMEDAY!

Large Events and Daily Operations

Peter Lange
Associate Vice President
TODAY'S TOPICS

1. About Texas A&M University
2. Gameday operations
3. Every day is Gameday!
Texas A&M University

- Public Land Grant University
- Over 5,200 acres
- Over 63,000 students; 12,000 employees
- Over 130k combined venue seating capacity (102,000 in stadium; 6,600 in baseball; 12,500 in arena; 4,000 in softball, 3,000 in track, 2,500 Performing Arts seating)
Gameday Operations
“Every day is Gameday!”
A bird’s eye view of Gameday

- Over 110,000 visitors to campus each gameday
- Over 400 employees, including contracted staff, working operations
- Minimum of $15/hr
- Approximately 90 buses used to transport fans
- Over 300 signs deployed on/off campus
- Over 20,000 parking spaces used
  - 11,000 for 12th Man
  - 9,000 paid or permit
A bird’s eye view of Everyday

- Full Time Staff - 202
- Wage Employees (part time) - 60
- Students - 350 (235 are transit drivers)
Everyday Transit Operations

- 96 transit buses; 5 paratransit vans
- 66 at peak
- 7 million rides a year
- 250,000 passengers a week
- Night and weekend shuttle service
- Paratransit service for students, staff and faculty with permanent or temporary disabilities
- Provides charter service in the immediate area
Gameday Transit Services
(Free Park and Ride)
Everyday Real-time Bus Data
Everyday Transit Software
Passenger Counting & Security
Everyday Parking Services

- 35k parking spaces (136 lots, 6 garages (plus one opening in Aug) and 24 points of entry)
- 24/7 operations supporting garages, gated lanes
- Parking enforcement via foot, bike, chariot and License Plate Recognition vehicles
- Traffic direction for special events
- 60 full time staff
Gameday Enforcement Employees
Gameday Command Center – Centralized Visibility
Everyday Command Centers – Centralized Visibility
Everyday Mobile LPR
Everyday Special Events

- Manages over 2,700 special events per year
- Coordinates with university personnel, contract labor, and local and federal agencies
- Coordinates with other units within Transportation Services as needed to support event
- $15 wage for gamedays
Gameday Event Management
Gameday Special Events Employees

Ticket books

Radios and lights

Aprons & Vest

Ops Manual
Gameday Tools for Employee Success
Gameday Paid Visitor Parking
Everyday Visitor Parking Technology

HOW IT WORKS

1. Look for the Parkmobile sign or sticker.

2. Once registered, use the Parkmobile app to enter in the zone number listed on the sign to start a parking session.

3. That's it! And just to make life easier, you can opt-in to receive a notification prior to your parking session expiring.

Pay by Space
Pay by Phone Motorcycle Parking
Pay and Display
Pay by Plate
Extend by Phone
Gameday and Everyday Mobile Payment
Gameday Road Closure & Traffic Management
Everyday Parking Guidance Signs
Everyday Parking Facility Projects and Maintenance

- Manufactures, installs and maintains street, traffic, bus stop and parking signs; decals; temporary event signage; street and lot striping
- Directs deferred maintenance projects for roads and sidewalks mainly associated with parking areas
- Manages all construction contracts for streets, parking lots and garages
- Deploys traffic and pedestrian control devices
Gameday Mobile Signage – Programmable Message Boards
Everyday Parking Guidance Systems
Gameday Event Signage Plan
Clear, Concise, Color-Coordinated
Gameday and Everyday Sign Shop Resources
Everyday Marketing and Communications

- Ensures department branding aligns with Texas A&M branding requirements
- Facilitates media engagement on behalf of department
- Manages public and internal websites
  - transport.tamu.edu
  - thehub.tamu.edu
- Manages departmental social media accounts: Twitter, Instagram, Facebook and YouTube
Are you ready for family weekend, Maroon & White Game, and Ring Day activities? Would you like some helpful tips on parking and transit services for the weekend? Go to today.tamu.edu/2019/04/11/tex ...

@TAMU @TAMUReLife @AggieNetwork @Aggiefootball @tamujustidentify

Gameday
Communications Outreach

Gameday
Parking & Transit

Gameday
Parking & Transit

All routes begin 1 hour pre-game, except
Bush-Lawton (1 hour, 30 mins), and
Garthowe (45 mins)

Limited service is provided throughout the game.
Service will return to normal until 1.5 hours post game, am check out
BondsRaven (1 hour)

Please note: we do not run to Eads all Thursday
* Tenure road does not run on Football Thursday

Please check out the bus schedule in BusyNico.

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Gameday and Everyday Mobile Apps

Gameday mobile app

Plan your trip to Aggieland before you leave home and make the most of your Aggie experience!

LEARN MORE AT transport.tamu.edu/da

University mobile app
Everyday Customer Website

WHAT'S HAPPENING NOW
- Basketball Parking & Permits
- Know your alternatives!
- Rent a car TODAY!
- Bicycle Safety Tips
- Bike Concierge Service
- Need a ride out of town?

WHAT YOU NEED TO KNOW

JAN. 7 VEORIDE UPDATE
Read the latest update regarding the VeoRide bike share program at Texas A&M

LIVE GARAGE AVAILABILITY
- CAIN • Cain Garage • 315
- CCG • Central Campus Garage • 40
- UCG • University Center Garage • 312

BASKETBALL PARKING & INFO
From parking to shuttles to routes, we have the info you need to get ready for Apple Basketball!
Everyday Alternative Transportation

- Coordinates bike share, bike parking, bike valet
- Sponsors green initiatives for students, faculty and staff:
  - Bike Share programs like Veoride and borrow a bike
  - Ride Share programs like Zimride
  - Car Share programs like Zipcar
  - Electric car charging stations in garages and surface lots
Gameday Bike Share & Routes

Bike Routes & No Wheels Zones
on football gamedays beginning 3.5 hrs prior to kickoff

No Wheels Zone
- No wheels 3.5 hrs pre-game to 1 hr post-game
- Cyclists, skateboarders, etc. must dismount
- No parking for any vehicles

Bike Routes
- Best bike to game
- Recommend parking areas

No Entry

Destination Aggieland
Visit 12thman.com for tickets and athletics info
Follow us on Twitter @GetToAggieGame for gameday traffic updates
Where's My Bus? Visit m.tamu.edu for real-time bus locations

Texas A&M University Transportation Services
Everyday Facilities Access and Maintenance

- Maintains gates, cameras and intercoms for 86 lanes
- Physical PCI compliance and access control for visitor parking payment equipment in drive lanes, garage lobbies and parking lots
  - *Pay by Plate, pay on foot machines for timed parking*
  - *Automated Pay Stations found in garages*
- Supports camera and video management system used to manage special events and monitor traffic congestion
Fleet and Vehicle Operations

**Fleet Operations**

Leases over 600 university-owned vehicles
Oversees fleet services for the entire A&M System
Manages fueling for university-owned vehicles
- Fleet vehicles traveled ~1.4 million miles and consumed ~179,000 gallons of fuel at a cost of $438,758.13
- Transit buses and para transit vans traveled 1,884,480 miles using 469,492 gallon of fuel at a cost of $1,193,860.71

**Vehicle Maintenance**

Manage maintenance shops and programs for small equipment, autos and large equipment; parts ordering and inventory; AES Certified mechanics; repairs for over 1200 vehicles and 3000 pieces of equipment
Additional Questions?

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