

# The Parking Professional

THE INTERNATIONAL PARKING INSTITUTE

ADVANCING TRANSPORTATION AND MOBILITY

JANUARY 2018



## 20 ROOM FOR A CITY TO COME TO LIFE

Denmark's massive new automated garage

### THE SHAPE PROGRAM

An innovative program to police ADA parking spaces. **26**

### AN URBAN PARKING REVOLUTION

Charlotte's Park It! Program changes with the times. **30**

### IPi'S YEAR IN REVIEW

It was a great year to advance the parking profession. **37**

### GOING AUTONOMOUS, MAYBE

How long until we're really ready for a driverless future? **40**

# ASK THE EXPERTS

What goal have you set for 2018?



**Mark Lyons, CAPP**  
General Manager,  
Parking Division  
City of Sarasota, Fla.

Increase life experiences by traveling abroad. Give more. Lastly, to work with more purpose, using technology and sharing data in a collaborative effort to improve our mobility efforts and broaden my sphere of influence in the areas that affect my community.



**Jennifer Tougas, CAPP, PhD**  
Director, Parking  
and Transportation  
Services  
Western Kentucky  
University

Adapt to campus construction. Improve operational efficiency to adapt to looming budget cuts without losing effectiveness. And help our commuting students find parking easily.



**Josh Cantor**  
Director, Parking  
and Transportation  
George Mason  
University

I am looking forward to really setting the stage for the parking technology we use that will steer our operations during the next five to 10 years, as well as better integrating into our TDM programs.



**Brian Shaw, CAPP**  
Executive Director,  
Parking and  
Transportation  
Stanford University

We are focused on digitizing our program and services. By the end of 2018, we should have moved to virtual permits via LPR enforcement, online transit benefits, and real-time parking utilization data. We want to move from the 20th to the 21st century during 2018.



**Debbie Hoffmann, CAPP, MS**  
Associate Director,  
Transportation  
Services  
Texas A&M  
University

My goal for 2018 is to make progress toward defining and in some cases implementing, solutions to move closer toward using license plate recognition for a permitless operation.

**||| HAVE A QUESTION?** Send it to [editor@parking.org](mailto:editor@parking.org) and watch this space for answers from the experts.

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