OUT OF DANGER

A new IPMI partnership teaches frontline parking professionals to deescalate conflict and defend themselves if necessary.
2019 is coming to a close. What resolution would you make for parking and mobility in 2020?

Casey Jones, CAPP, MPA
Senior Parking & Mobility Planner
DESMAN

One of the most important things I can do as a consultant, co-worker, spouse, and parent is listen. I plan to spend 2020 improving my listening skills.

Debbie Hoffman, CAPP
Director, Transportation Services
Texas A&M University

Fully integrate parking in mobility solutions and mobility in parking solutions. Parking and mobility must be considered a dependent relationship; we will never be successful reducing traffic and parking in core areas if we do not also provide alternate ways to move people into and out of those very areas.

Victor Hill, CAPP, MA
Director, Parking & Transportation Services
University of Wisconsin-La Crosse

Resolve to embrace the realities we face on a daily basis. Consider future needs based on best practices and progressive planning/design principles. Be more open to seemingly radical ideas that go against philosophies that may no longer be relevant.

David Hill, CAPP, MA
CEO
Clayton Hill Associates

I would resolve to work toward developing a college-level program for a diploma in urban mobility studies.

Mary Smith, PE
Senior Vice President
Walker Consultants

To see all in our industry take a more proactive role in presenting positive stories and talking points about parking and as a first step to do something proactive about changing minimum parking requirements.

HAVE A QUESTION? Send it to editor@parking-mobility.org and watch this space for answers from the experts.

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