Moving Up to Parking
A Tesla Executive Moves to the Parking Industry
Kelsey Owens
Director of Municipal Sales Passport

Five years ago, I was just starting my career in parking and looking back, it’s been a wild ride! I would go back and make my New Year’s resolution to network, network, network. The parking community is such a tight-knit group that I’d go back in time and make as many connections as possible!

Debbie Hoffmann, CAPP
Director, Transportation Services Texas A&M University

At every opportunity with planners, developers and parking professionals, initiate dialogue about the importance of integrating multimodal solutions into projects to offset congestion and parking demand. If you build it, they will come!

Casey Jones, CAPP
Senior Parking & Mobility Planner DESMAN

New Year’s Resolution 2015: This year I’ll start writing a new book entitled, “Performance Management for Parking and Transportation Organizations: Using Metrics to Drive Program Improvement.”

Barbara Chance, PhD
President and CEO CHANCE Management Advisors, Inc.

One resolution isn’t enough! I would resolve to be a better listener, a more patient person, and to find something fun in every day.

Thomas Hohenacker
CEO Cleverciti

I would advise myself to focus on working with cities and getting them to recognize the importance of adopting smart parking as soon as possible. It is crucial for cities to reduce traffic and emissions while improving service and revenue; all of these goals are achievable by replacing luck with data in the search for parking.

HAVE A QUESTION? Send it to editor@parking-mobility.org and watch this space for answers from the experts.

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