

Transportation Services Advisory Committee Minutes
April 3, 2024

This was an in-person meeting with a zoom option.

Present:

Ms. Ava Blackburn
Ms. Mary Cearley
Mr. Ed Costello
Mr. Bill Cox
Mr. Evan Cox
Dr. Angie Hill Price
Mr. James "Jim" Kovar
Ms. Jamie Norgaard
Ms. Amanda Pelton
Mr. Tom Reber
Ms. Deborah Wright

Absent:

Mr. Andrew Applewhite
Mr. Nick Farmer
Ms. Katelyn Kellogg
Dr. Andrew Klein
Mr. Tim McLaughlin
Mr. Andrew Moore
Mr. Peter Lange
Ms. Flora Reeves
Ms. Mikayla Slaydon
Mr. Tim McLaughlin

Online:

Mr. Joe Dillard
Dr. Tracey Hammond
Ms. Erin Jones
Ms. Jessica Simpson

Guests:

Mr. Tad Fifer
Ms. Lilia Gonzales

Called to Order 11:45 a.m. by Ms. Debbie Lollar

1. Review/Approve Minutes from March 6, 2024, Meeting – Ms. Debbie Lollar
 - 1.1. Approved by – Dr. Angie Hill Price
 - 1.2. Seconded by – Ms. Mary Cearley
2. Updates – Ms. Debbie Lollar
 - 2.1. Mr. Tad Fifer recently presented to you all on the Safety & Etiquette Campaign, I am happy to report it is in full swing. There have been some changes with TAMU Marketing and Communications and Transportation Services will now be spearheading and taking over this project. We are currently polling groups for feedback and will be meeting to create a slogan for the campaign.
3. Strategic Plan Update: Mr. Justin Johnson (PowerPoint Presentation)
 - 3.1. The Strategic Plan produced 63 actionable projects. We are currently in the implementation phase and determining what we need to do to get these projects kicked off. We began by reviewing all 63 projects and broke them down into 46 projects, and 17 operational tasks. Many of the 17 operational tasks are already in progress or completed. The projects were then consolidated into 7 programs, with 7 program leads. We currently have 4 projects that are active and progressing very well.

- The program leads are employees with a vested interest in the project and who can help to identify resources.
- 3.2. Project Scoring and Ranking – We categorized then scored projects to determine which would be implemented next. We are currently halfway through the scoring process.
 - 3.3. Project Status – Many of the completed projects were operational tasks or were completed before the implementation phase.
 - Ms. Debbie Lollar – So many of you participated at the very beginning of the Strategic Planning process and we are very thankful!
4. Proactive Parental Engagement Project: Mr. Tad Fifer (PowerPoint Presentation)
 - 4.1. This project is a strategic planning initiative and is currently in progress. There are team members from across our departmental units who are working hard to ensure the success of this project.
 - 4.2. What are we trying to solve? – Flipping a reactive posture of communication to parent groups to a proactive one. To ensure they have the correct information. Parent involvement is significant for our students, and they tend to be a primary communication outlet.
 - 4.3. Deliverables – Newsletter, Permit Registration Video for guidance, Forums, and a webpage with up-to-date content. These are opportunities to assist, answer questions/concerns, and share important information.
 - Mr. Tad Fifer – Do any of you know of any parent groups who you believe would like to be included?
 - 4.3..1. Dr. Angie Hill Price – Any engaged group, possibly the Corps groups?
 - 4.3..1.1. Ms. Darla Guerra – We send information to their representative, and they share.
 - 4.3..1.2. Dr. Angie Hill Price – Talk to recruiting for other possible groups or networks.
 - 4.3..1.3. Mr. Bill Cox – The office of Student Life.
 - 4.4. Watched the Permit Registration video.
 5. Summer Projects – Ms. Lynn Wiggs
 - 5.1. There are plans for some summer street and lot repairs. We will be sending out advisories for any items that will impact traffic.
 - 5.2. Target Areas –
 - Main Campus:
 - 5.2..1. Bizzell Street – South bound lane between Lewis intersection and SSG (Bizzell Entry). This will also include the sidewalks.
 - 5.2..2. Old Main Drive (West bound) – From Houston Street intersection to near Bell Tower round-a-bout.
 - West Campus: Discovery Drive –
 - 5.2..1. Discovery Drive north bound right hand turn lane at FM60 light.
 - 5.2..2. Panels along Discovery Drive at Lot 122C.
 - 5.2..3. Panels near storm drain entry/exit of Lot 101.
 - 5.2..4. Panels at storm drain near bridge before NCTM, the backside of the Vet School.
 - 5.3. Lots –
 - Lot 64, behind lot 67, will undergo a major renovation project that will take the entire summer to complete.
 - Lot 100D – Near the tennis courts, including the Penberthy RV Park.
 - Both lots will go offline May 13th.
 - 5.3..1. Mr. Bill Cox – Did those who utilize lot 64 receive notifications of what is happening?
 - 5.3..1.1. Ms. Lynn Wiggs – Yes, they were surveyed early and notified.
 - 5.3..1.2. Ms. Darla – Everyone impacted has been situated.

5.3..1.3. Mr. Bill Cox – Is there a plan for SSC to have access?

5.3..1.4. Ms. Lynn Wiggs – Yes, absolutely.

5.3..1.5. Ms. Lilia Gonzales – Any projects dealing with sidewalks are also coordinated with SSC.

6. June Events – Ms. Lynn Wiggs

6.1. Maps for Soccer and concert event parking.

- There is a possibility of hosting a Baseball super regional tournament the same day as the scheduled soccer event.
- We will have more areas for sale than we normally have for football. This will also be the same for the concert event. Some areas on presale for the concert have already sold out.
- There are only select lots that will have any valid permit availability – not the same as football.

6.1..1. Dr. Angie Hill Price – Garages normal as football?

6.1..2. Ms. Lynn Wiggs – No.

6.1..3. Dr. Angie Hill Price – Handicap available?

6.1..4. Ms. Lynn Wiggs – There will be availability at UCG, but not available via prepay.

6.1..5. Mr. Jim Kovar – What is the timing of soccer and baseball?

6.1..6. Ms. Lynn Wiggs – TV rules the schedule. TAMU has alerted them of the soccer event for possible early time slot, but nothings has been confirmed. We have a plan.

6.1..7. Ms. Erin Jones – Could we have the any valid permit lot information marked more clearly on the maps?

6.1..8. Ms. Lynn Wiggs – yes, will do.

6.1..9. Ms. Debbie Lollar – We will have more parking available that normally is not available. There will be a change in the dynamics of traffic.

6.1..10. Mr. Jim Kovar – Will you also publicize rules for tailgating?

6.1..11. Ms. Lynn Wiggs – Tailgating has not been approved yet; concert is in the works.

6.1..12. Chief Ed Costello – Many of the soccer fans will go into the game, unlike football fans.

6.2. Bush Event -The Bush 100th anniversary event is scheduled Tuesday – Thursday in between these 2 big events (Soccer/Concert). This will include a free concert that will be open to the community, the other two days will be private events. The library will be free and have extended hours.

6.3. We do not intend to have campus shuttle service for the soccer and concert events, but the City of Bryan will have a shuttle option available from downtown.

6.4. We will be operating traffic similar to football (contra flow). We will work with the cities and TxDot. For soccer during post-event traffic control will be set up around halftime and for the concert when George Strait goes on stage.

6.5. USA Track and Field Junior Olympics – This event will take place from July 20-28. More information to come.

6.6. Please be on the lookout for more communications regarding all the upcoming events. We will also be posting maps and traffic information as soon as possible (TS website and Destination Aggieland). Reach out to us with any questions or concerns.

Meeting adjourned – 12:44 PM

Next meeting – May 1, 2024