Texas A&M University Bike Share

VeoRide
August surpassed all previous 6 months combined
69,827 during the Howdy Week promotional Kickoff to Football Thursday
74,611 during the first week of Fall semester
More users added in August, September ytd than previous 6 months combined
Current Geofence

- Same as Ofo with the exception of small area added to include Reveille Ranch and Z Islander
Fleet Size

- 2608 total bikes in fleet
- Roughly 10% in need of parts such as front or rear wheel
Highest Use Zones

TAMU Campus - 87%

Main Campus - 68.5%
- Engineering area - 16.6%
- Central Campus - 14.7%

West Campus - 18.5%
Operations

Three Tiers:
• Trucks- 2 VeoRide trucks with their staff. Off campus and bulk rebalancing on campus. With and/or without trailer.
• SMV’s- 2 Ranger ATV’s used to tidy and rebalance on campus. Can be either student workers or VeoRide staff.
• E-bikes- 4 units available for student workers to assess campus and tidy parking areas.

Each tier reports up and down the chain and we use various Slack channels to communicate.
• Examples would include: #rebalancing, #gameday, #maintenance
Fleet Management

- Some areas require more attention each day because of volume and storage capacity
- We use the term “rebalance” to define movement of bikes from destinations to origin locations like dorms, designated parking areas, etc.
Monitoring Violations

- Workers report in Slack Channel #violations with picture and bike number(s)
- Message is sent to last known user
  - 1st and 2nd offence is a warning
  - Each offence after is a fine at $1 increments
- Habitual abusers can be suspended and/or blocked entirely.
Final Points

Work in Progress
• Operationally, we learn from each new day, football game, special event, etc.

Largest Challenge
• Parking in a Bike Rack or Designated Parking area
• Questions/ Suggestions...