TRANSPORTATION MOBILITY MASTER PLAN: TSAC SPECIAL MEETING

February 10, 2021
TALKING POINTS

- Group Introductions
- Project Overview
- Vision of Project Success
- Next Steps
- Project Communications Discussion
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Mobility analysis includes:

- Engagement
- Transit and Microtransit
- Cycling and Walking
- Placemaking, Micromobility, and Curb Management
- Transportation Demand Management (TDM)
- Parking Demand
- Peer Review
PROCESS

Phase 1: Discovery and Diagnosis
• Stakeholder Input
• Current conditions

Phase 2: Scenario and Future Planning
• Projected demand changes
• Future rightsizing alternatives
• Stakeholder feedback

Phase 3: Plan Development and Path Forward
• Recommendations
• Impacts based on potential changes
• Implementation plan
OBJECTIVES

• Right-size transportation options based on anticipated future demand (post-pandemic future)
• Allow for a variety of feasible mobility options for all users
• Encourage faculty and staff to use modes outside of single-occupant vehicles
• Support financial stability of auxiliary
PROGRESS—PHASE 1

- RFI documentation analysis
- Project website launch
- Transit on-site review of current conditions
- Cycling and pedestrian on-site review of current conditions
- TAMU-TS website review
- TDM review of current conditions
- Stakeholder engagement
- Parking analysis
- Peer review
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GENERAL COMMUNICATIONS AND ENGAGEMENT

Digital Hub: www.AgsOnTheMove.com
GENERAL COMMUNICATIONS AND ENGAGEMENT

Project One-Pager

Envisioning a New Mobility Future

Mobility—how we move around campus and beyond—is constantly evolving. In the year ahead, Texas A&M Transportation Services is embarking on a new effort—the Transportation Mobility Master Plan—to better align mobility programs and infrastructure with the needs of our unique community, today and in the future.

PROJECT PURPOSE
Guided by the Campus and Sustainability Master Plans, this initiative will leverage data, community collaboration, and subject matter knowledge to:

1. Create a mobility future that is responsive to our community’s needs;
2. Prioritize people over vehicles;
3. Build a mobility ecosystem, in which all modes are integrated seamlessly;
4. Provide a roadmap for implementation.

GET INVOLVED
The outcomes of this effort will affect Texas A&M students, faculty, staff, and the surrounding community. Throughout the project, there will be many opportunities to share experiences, offer ideas, and provide feedback. We hope you will get involved!

PROJECT WEBSITE
www.AgsontheMove.com

The website is a one-stop hub of information about the project and will be updated regularly. Learn more about the context and scope of the project and share your opinions and ideas in a variety of engagement opportunities.

OTHER OPPORTUNITIES
There will be many interactive ways to get involved and share your voice through virtual and in-person workshops and community events scheduled throughout the project. Visit our project website regularly to stay up to date on upcoming events.

Calling Card

Envisioning a New Mobility Future

We want you to hear from you! Share your thoughts at www.AgsontheMove.com
INFLUENTIAL/IMPACTED COMMUNITIES IDENTIFIED TO-DATE

- TSAC
- Chamber of Commerce Transportation Committee (2/24)
- University Architect
- Bryan College Station MPO
- TxDOT
- City of Bryan
- City of College Station
DISCUSSION QUESTIONS

Project Materials:
• Website easy to use and navigate?
• Improve website to maximize engagement?

Influential/Impacted Communities:
• Other groups/communities impacted?
• “Hot-button issues?”

Engagement During COVID:
• Methods to maximize engagement during COVID?
• Methods that worked well pre-COVID?
TALKING POINTS

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Vision of Project Success

Next Steps
MURAL COLLABORATION
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LOOKING FORWARD

Complete Phase 1 drafts—integrate community engagement.

Base Phases 2 scenarios on Phase 1 data analysis.

Obtain feedback on scenarios—develop Phase 3 recommendations.