

# Strategic Plan 2023-2027 Status Updates

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## Agenda

Introduction

Program Updates

Project Scoring and Ranking

**Overall Progress** 





## 63 Total Strategic Plan Actions

**Professional Development Request Form** 

Career Knowledge **Sharing Lunches Connecting Staff** 

**Student Award Ceremony & Employee** 

Appreciation

Collaboration & Comm Relation **Position** 

**Digital Count Sheets** for Buses

> **Guidelines for Service Request**

**Posting Open Jobs** on Digital Signs

**Prioritize Parking** 

**Expanding Employee Feedback Employment Section** System on TS Website

**Guidelines for** Service Request

**Special Event** Communication

Work with Partners Traffic Congestion

> Park and Ride **Expansion**

Park and Ride for **Bryan College** Station

**Grants and Funding Position** 

**Safety Officer and** Committee

Green Bike Markings

**Student Engagement** 

**Engaging Student** Leaders

**Proactive Parental** Engagement

Daily Operations vs. **Events** 

Campus Transportation Town Hall

University Town Hall

**New Employee** Orientation Presentation

Annual Review of **TSAC** 

**Streamline Hiring** 

**Increase Mobility** Tie-Ins with the City

**Micro Mobility** 

Multimedia Marcomm Team-Up

Education on **Mobility Options** 

Improve Bike Rider **Location Information** 

**PEV Charger Pilot** 

**PEV Bicycle Rules** and Regulations for Customers

Annual Chili Cookoff

Recruit from Student Workers

**Improved Campus** Wayfinding

**Digital Bus Stop** Signs

Install Informational Signage on Campus

**Advertise Services** 

**Bus and Bike Incentive Program** 

**Bus Route Names** 

**Event Parking Messaging Services** 

Student Worker

**Scholarships** 

Hullabaloo U Presentation

**Integrating BTD Bus** Wheeled Safety **Routes into MyRide Awareness** 

One Stop App

Website

**One Stop Shop Limiting Access to** 

**Streamline Content** 

**NSC Presentation** 

Internal

Communication

Parking-

**Business Card** 

**App Campus Safe** 

Transportation

**Ross Street** 

**Automating SPEV** Sign-Up

**BC Community Data Transportation** Share

**Brazos Valley** Transportation Website

**Sports and Events Engagement** 

**Annual Bus Route** 

Check

Perfect Attendance **Bonus** 

Digital Workspace

for Mechanics

Incentivize Student **App Development** 



## 46 - Project Actions 17 - Operational Tasks

Professional Development Request Form	Guidelines for Service Request	Student Engagement	Increase Mobility Tie-Ins with the City	Improved Campus Wayfinding	Integrating BTD Bus Routes into MyRide	Wheeled Safety Awareness
Career Knowledge Sharing Lunches Connecting Staff	Special Event Communication	Engaging Student Leaders	Micro Mobility	Digital Bus Stop Signs	One Stop App	App Campus Safe Transportation
Student Award Ceremony & Employee Appreciation	Work with Partners – Traffic Congestion	Proactive Parental Engagement	Multimedia Marcomm Team-Up	Install Informational Signage on Campus	One Stop Shop Website	Limiting Access to Ross Street
Collaboration & Comm Relation Position	Park and Ride Expansion	Daily Operations vs. Events	Education on Mobility Options	Advertise Services	Streamline Content	NSC Presentation
Digital Count Sheets for Buses	Park and Ride for Bryan College Station	Campus Transportation Town Hall	Improve Bike Rider Location Information	Bus and Bike Incentive Program	Automating SPEV Sign- Up	Internal Communication
Guidelines for Service Request	Grants and Funding Position	University Town Hall	PEV Charger Pilot	Bus Route Names	BC Community Data Share	Parking-Transportation Business Card
Posting Open Jobs on Digital Signs	Safety Officer and Committee	New Employee Orientation Presentation	PEV Bicycle Rules and Regulations for Customers	Event Parking Messaging Services	Brazos Valley Transportation Website	Sports and Events Engagement
Prioritize Parking	Green Bike Markings	Annual Review of TSAC	Annual Chili Cookoff	Hullabaloo U Presentation	Digital Workspace for Mechanics	Annual Bus Route Check
Employee Feedback System	Expanding Employment Section on TS Website	Streamline Hiring	Recruit from Student Workers	Student Worker Scholarships	Perfect Attendance Bonus	Incentivize Student App Development



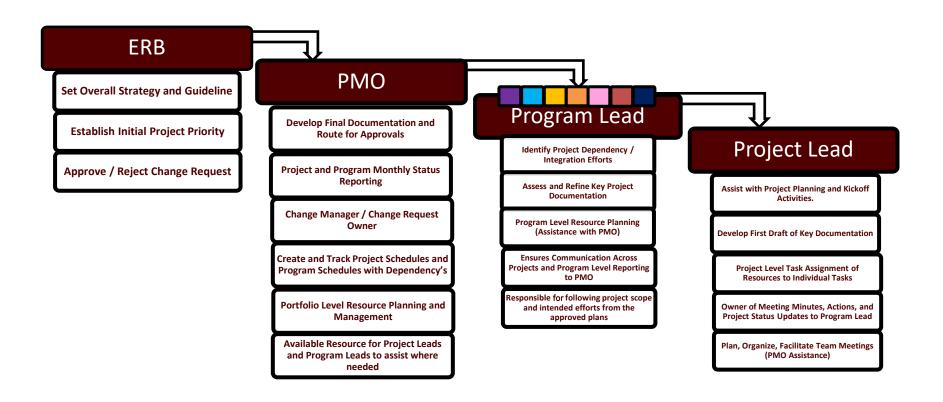
## **Project Consolidation into 7 Programs**

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Organizational Development (6)	Special Events (2)	Engagements (11)	Mobility/PEV (10)	Wayfinding Campus Program (7)	Wayfinding Partner Program (3)	Technology (7)
Professional Development Request Form	Increase Employee Interest in Working SPEV Events	Student Engagement	Increase Mobility Tie-Ins with the City	Improved Campus Wayfinding	Work with Partners – Traffic Congestion	Integrating BTD Bus Routes into MyRide
Career Knowledge Sharing Lunches Connecting Staff	Special Event Communication	Engaging Student Leaders	Micro Mobility	Digital Bus Stop Signs	Park and Ride Expansion	One Stop App
Student Award Ceremony & Employee Appreciation		Proactive Parental Engagement	Multimedia Marcomm Team-Up	Install Informational Signage on Campus	Park and Ride for Bryan College Station	One Stop Shop Website
Collaboration & Comm Relation Position		Daily Operations vs. Events	Education on Mobility Options	Advertise Services		Streamline Content
Grants and Funding Position		Campus Transportation Town Hall	Improve Bike Rider Location Information	Bus and Bike Incentive Program		Automating SPEV Sign-Up
Safety Officer and Committee		University Town Hall	PEV Charger Pilot	Bus Route Names		BC Community Data Share
		New Employee Orientation Presentation	PEV Bicycle Rules and Regulations for Customers	Event Parking Messaging Services		Brazos Valley Transportation Website
		NSC Presentation	Wheeled Safety Awareness			
		Internal Communication	App Campus Safe Transportation			
		Parking-Transportation Business Card	Limiting Access to Ross Street			

Sports and Events Engagement



#### Strategic Plan - Roles & Responsibilities





#### **Operational Tasks - Status**

**4** Complete

Guidelines for Service Request

Posting Open Jobs on Digital Signs

**Digital Count Sheets for Buses** 

**Prioritize Parking** 

8 In Progress

**Annual Bus Route Check** 

**Hullabaloo U Presentatio** 

Digital Workspace for Mechanics

Employee Feedback Systen

Annual Chili Cookoff

Green bike Marking

Annual Review of TSAC

Expanding Employment Section on TS Website

**3** Not Started

Streamline Hiring

Student Worker Scholarships

Recruit from Student Workers

**2** Tabled

**Perfect Attendance Bonus** 

Incentivize Student App Development



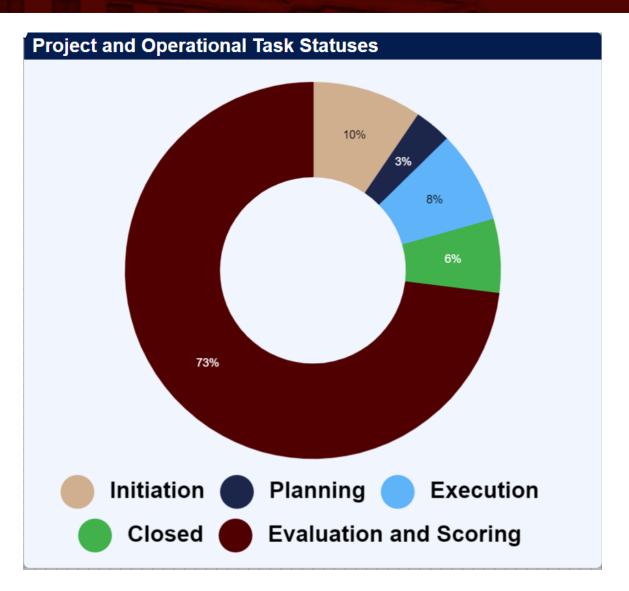
# Project Scoring and Rankings



#### **Portfolio Project Management Scoring Categories & Weighted Values**

Scoring Categories								
Alignment to	Impact to	Impact to	Resource Utilization	Regulatory,	Approved			
Strategy	Customer	Business Value	Impact	Compliance, Safety	Budget?			
Weighted Category Value								
25	20	10	5	40	Y/N			







### **Engagements – Roadmap Example**

